

## AmCham Germany

### Engagement Opportunities in 2025

With the federal elections in Germany and the inauguration of the 47<sup>th</sup> President of the United States of America, an exciting and challenging year awaits. In times of fragile global business and investment environments, further cooperation among the transatlantic partners will be crucial to strengthen the competitiveness and resilience of our economies. Our 2025 signature and regional events will offer a diverse set of opportunities to discuss how to further deepen transatlantic business and trade relations in 2025 and beyond. ***AmCham Germany encourages its members to increase their organization's visibility within the German-American business community and support AmCham Germany's activities through a sponsorship!*** Sponsorships are exclusively available for AmCham Germany members in the realm of the following events and activities:

#### Signature Events 2025

##### 6<sup>th</sup> Female Founders Award

April 7, 2025  
Berlin



Established in 2019, AmCham Germany's Female Founders Award promotes and empowers female founders in their visibility and transatlantic networks while inspiring and motivating other women to become entrepreneurs, too. In 2022, AmCham Germany also established the Female Leaders Platform, a forum for exchange and high-level networking for the winners of the Female Founders Award and other high-ranking female leaders and founders among its membership. The Female Leaders Platform supports the goals of the award and increases its visibility through meetings throughout the year.

**The 2025 award winners will be honored at an award ceremony on April 7, 2025, in Berlin.** The Female Founders Award is part of the #EMPOWERHER initiative, a partnership between the U.S. Department of Commerce and the AmChams in Europe network, dedicated to advancing women's economic empowerment in the workplace and women led entrepreneurship.

**More information on the available sponsorship packages can be found [here](#).**

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## 121<sup>st</sup> Annual Membership Meeting

*May 27-28, 2025  
Frankfurt am Main*

Engagement opportunities in the realm of the two-day **Annual Membership Meeting** (AMM) offer the opportunity to gain visibility among AmCham Germany's leadership as well as engage with its diverse membership.

On **May 27, 2025**, the meetings of AmCham Germany's Executive Committee, Board of Directors, as well as Chairpersons will take place. They will be followed by a Recognition Dinner for AmCham Germany's leadership in the evening, with partners and sponsors exclusively being able to attend this high-profile event, too.

On **May 28, 2025**, the membership meeting in the morning will be followed by a half-day business conference in the afternoon, offering an abundance of networking opportunities and insights from political and business leaders in various formats, including keynote speeches, a panel discussion, and **breakout sessions hosted by platinum sponsors**.

**More information on available sponsorship packages can be found [here](#).**

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## 19<sup>th</sup> Transatlantic Business Conference

*November 2025  
Berlin*

AmCham Germany's 19<sup>th</sup> Transatlantic Business Conference will take place in November 2025 in Berlin, with the exact date still to be determined. On the eve of the conference, a networking reception will be hosted by one of our conference partners. **Sponsors of the conference have guaranteed access to this exclusive, high-caliber event.**

For almost two decades, AmCham Germany's Transatlantic Business Conference has provided a **powerful platform for networking and exchange on the most relevant transatlantic topics for our members**, as well as decision makers from politics, business, think tanks, and the media. Participation numbers usually range between **200 – 300 attendees**. With coverage on AmCham Germany's social media channels, the conference also targets the public.

**Prominent keynote speakers in the past have included:** Bill Anderson, Chairman of the Board (CEO), Bayer AG (2024); Jörg Kukies, Minister of Finance, German Federal Ministry of Finance (2024); Udo Philipp, State Secretary, German Federal Ministry for Economic Affairs and Climate Action (2024); Amy Gutmann, former U.S. Ambassador to Germany (2023); Tobias Meyer, CEO, DHL Group (2023); and Marisa Lago, Under Secretary of Commerce for International Affairs (2022), among others.

**Engage with our high-level guests from politics, business, and civil society at our annual Transatlantic Business Conference through a conference sponsorship.** Several packages offer high-level opportunities for engagement on how to further deepen transatlantic business and trade relations in 2025 and beyond.

**More information on available sponsorship packages can be found [here](#).**

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## 34<sup>th</sup> Transatlantic Partnership Award

*Location & Date in 2025  
still to be determined, after  
the jury session in early 2025*

Since 1987, the American Chamber of Commerce in Germany e.V. has presented the prestigious Transatlantic Partnership Award (TAPA) in recognition of the commitment of outstanding individuals and organizations, who actively contribute to the positive shaping of transatlantic relations, especially German-American economic relations. **The award is presented to individuals or institutions from business, politics, science, and culture from the United States and Germany in the realm of a gala dinner format.**

### **Transatlantic Partnership Award: Past Awardees**

In 2024, a distinguished jury chaired by AmCham Germany President Simone Menne has selected [Ms. Margot Friedländer](#) and Ms. Anna Winger, American writer, producer, and photographer, as the 2024 award recipients: Margot Friedländer for her tireless commitment to the positive coexistence of people and peace between peoples; and Anna Winger, as the inspiring creator and writer of historical and contemporary stories, for her great cinematic portrayal of the important relationships on both sides of the Atlantic.

Past award winners include Margot Friedländer and Anna Winger (2024), the NFL (2023), NATO (2022), Ambassador Wolfgang Ischinger (2018), President of the Munich Security Conference Foundation, German Basketball star Dirk Nowitzki (2012), and Bill Gates (2011), founder of Microsoft and Co-Chair and Trustee at the Bill & Melinda Gates Foundation, among many others.

The TAPA gala offers invaluable networking opportunities with high-level executives from politics and the transatlantic business community, all while honoring the award recipient. **As a sponsor, you'll enjoy visibility at the gala dinner as well as receive access to the prominent award recipients and enjoy a lively evening!**

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## Regional Events 2025

### **New Year's Receptions**

*January & February 2025*

Düsseldorf: Jan 22, 2025

Frankfurt: Feb 2025 (tbc)

AmCham Germany, together with its members, would like to raise a toast to the new year and celebrate the start of 2025!

Gain visibility in the transatlantic business community at our traditional New Year's events, attended by business leaders in the realm of an informal reception with plenty of room for networking and inspiring conversations. AmCham Germany's New Year's Receptions offer a platform for exchanging success stories of the previous year, while discussing transatlantic business opportunities in the year ahead.

#### **For more information, please contact:**

- **New Year's Reception Frankfurt, Chapter Rhine-Main**  
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- **New Year's Reception Düsseldorf, Regional Chapter NRW**  
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**Independence Day  
Celebration in Frankfurt  
&  
Summer BBQs  
in Dresden and  
Düsseldorf**

*July - September 2025*

AmCham Germany's Regional Chapter Rhine-Main traditionally celebrates American Independence Day and the German-American friendship together with the U.S. Consulate General in Frankfurt in the realm of a large summer BBQ, including a flag ceremony by U.S. Marines.

Summer BBQs are also hosted in Dresden and Meerbusch, NRW. These events offer networking and exchange among AmCham Germany members in an informal atmosphere. Join us for an evening in celebration of the German-American friendship.

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- **International Business BBQ Dresden, Chapter Saxony:**  
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## **Thanksgiving Dinners**

*November 2025*

in

**Düsseldorf**

**Frankfurt**

**Hannover**

Gain visibility within the Transatlantic Business Community by sponsoring one of our traditional thanksgiving dinners, which bring the typical American Thanksgiving experience to Germany. AmCham Germany's Thanksgiving Dinners are one of the largest American community dinners in our regions.

An abundance of networking opportunities with business leaders from both German and U.S. companies await. Sponsors and members often bring their family and celebrate this American tradition with us. A sponsorship of our thanksgiving dinners is also the perfect way for many companies to connect with and thank their business partners, important clients, and employees in the respective region.

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