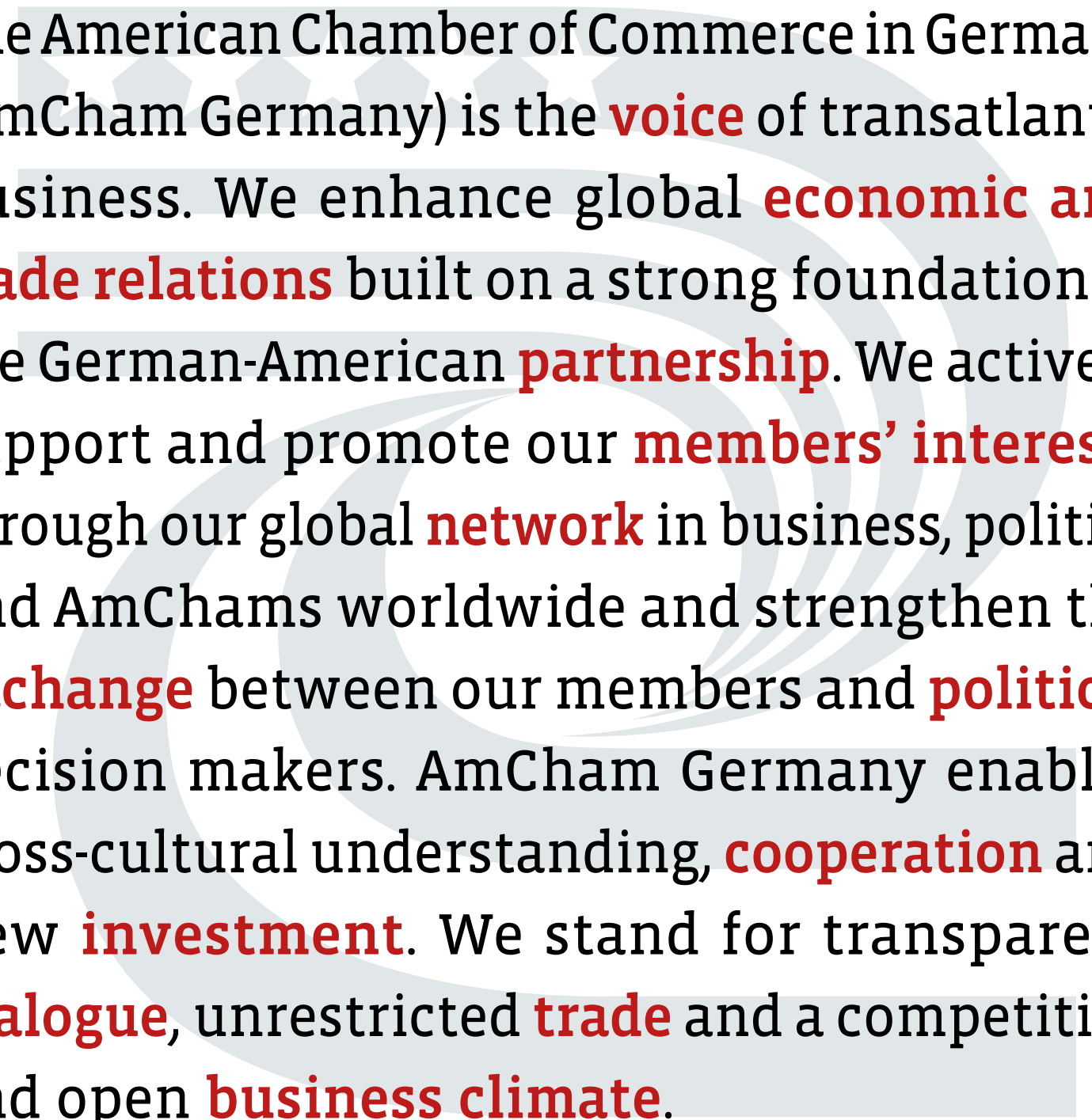


the voice of
transatlantic
business

AmCham Germany

Annual Report 2024





The American Chamber of Commerce in Germany (AmCham Germany) is the **voice** of transatlantic business. We enhance global **economic and trade relations** built on a strong foundation of the German-American **partnership**. We actively support and promote our **members' interests** through our global **network** in business, politics and AmChams worldwide and strengthen the **exchange** between our members and **political** decision makers. AmCham Germany enables cross-cultural understanding, **cooperation** and new **investment**. We stand for transparent **dialogue**, unrestricted **trade** and a competitive and open **business climate**.

Contents

Preface	2-3
Signature Events	4-11
Regional Chapters and Events	12-21
Strategic Partnerships	22-25
NextGen	26-27
Policy Activities	28-37
Membership	38-41
Member Services	42-45
Communications Activities	46-49
Staff and Departments	50-51
50 Years of Membership	52
Selected Member Spotlights	
General Motors	36
Horváth	37
HP Inc.	43
Baker McKenzie	45
Otis	57

Preface

Dear Members,

For more than 120 years, AmCham Germany has been a cornerstone in fostering transatlantic dialogue and bringing together stakeholders from the transatlantic community. Moreover, the importance of AmCham Germany's work has been even more honored in these times of uncertainty. The Chamber's **visibility** was enhanced throughout the entire year across various platforms and audiences. We've expanded our **online community** further, reaching a significant milestone by surpassing the 10,000+ follower mark on LinkedIn.



Simone Menne
President

Our aim is to support you, our members, to promote your transatlantic network and make your business interests heard. In line with this mission and in order to reduce complexity and gain momentum, you decided to adopt **amendments to AmCham Germany's membership structure** at last year's Annual Membership Meeting, which came into effect at the beginning of 2024. This marks a significant stride in **modernizing** our operations and enriching member engagement.

Since our last Annual Membership Meeting, we hosted several important events with great attendance and guests, and we also articulated **key policy recommendations** in our position paper.

In response to the increasing importance of artificial intelligence (AI) in global economic processes and technical advancements, AmCham Germany published a position paper called "Seizing the Momentum – Collaboratively Shaping International AI Regulation," underscoring the necessity for international cooperation in regulating this technology. We presented our paper at a Top-Level Meeting with German Federal Minister **Dr. Volker Wissing**.



Daniel Andrich
General Manager

In the fall, we presented the prestigious **Transatlantic Partnership Award (TAPA)** to the National Football League (NFL) and Commissioner **Roger Goodell** personally at a special Award Ceremony. Furthermore, the **17th Transatlantic Business Conference** in Frankfurt am Main served as a key format to discuss how to **deepen trade relations**, gain resilience, and **advocate for innovation and sustainability** with various perspectives from and for the transatlantic community.

During the conference, the latest results of our annual **TOP50/30 survey** were unveiled – our annual ranking of the TOP50 U.S. companies in Germany and the TOP 30 largest U.S. employers in Germany.

In the beginning of 2024, various **New Year's Receptions** took place where we had the pleasure of hosting numerous members. Speakers included Minister President **Hendrik Wüst** from North Rhine-Westphalia and Minister President **Boris Rhein** from Hesse.

As an institutional partner of the **Munich Security Conference (MSC)**, AmCham Germany once again hosted two official side events: the U.S.-German Congressional Business Roundtable in cooperation with the **Transatlantic Business Initiative** and the **U.S. Embassy Berlin**, as well as a Networking Dinner for members of the transatlantic business community.

Preface

An important part of AmCham Germany's work is also fostering the next generation of transatlantic leaders. Through the **NextGen Program**, we have successfully engaged more young people, welcoming our new cohort at the Kick-Off Conference held at Lake Starnberg in late summer.

This spring, AmCham Germany hosted its fifth **Female Founders Award** Ceremony in Berlin, celebrating the innovative stories of five female founders and recognizing the success of their business models and their contributions to business and society.

We remain in constant dialogue with political stakeholders in order to emphasize the importance of the transatlantic partnership in areas like trade, investment and standards. Discussions on these topics took place with different **members of the German Bundestag** as well as **Daniel Günther**, Minister President of Schleswig-Holstein and **Winfried Kretschmann**, Minister President of the State of Baden-Württemberg.

Our exchanges with representatives from the U.S. are just as important as those with our German counterparts. Our **Leadership Visit** brought a delegation of decision-makers from our member companies to Washington, D.C. They met with representatives from the U.S. Department of State, U.S. Department of Commerce, U.S. Congress, and think tanks to discuss current issues in the context of the next U.S. presidential election.

Additionally, we organized numerous events throughout Germany in our **Regional Chapters** and **Policy Committees**, with topics including trade, digitalization, energy, healthcare, tax, and defense.

We will **continue to strengthen transatlantic economic ties** in the months and years to come. It is our task to stand closer with our transatlantic partners as we face larger global challenges and the reshaping of the geopolitical landscape arising from 40 national elections around the world in 2024. We are excited to represent the **voice of transatlantic business** and be a platform where businesses from diverse sectors and stakeholders from different backgrounds can come together and share insights, provide new perspectives, and ultimately be drivers of innovation. We look forward to welcoming you at our numerous signature events, webinars, regional gatherings, and policy committee meetings in the future.

We thank our Executive Committee, Board of Directors, Policy and Regional Committee Chairpersons, and all our members for their continued commitment. Your involvement enables us to drive transatlantic dialogue and serve as an advocate for the **transatlantic business community**. We eagerly look forward to advancing our mission together with you in the coming months and years!



Simone Menne
President



Daniel Andrich
General Manager

Signature Events / Annual Membership Meeting

120 YEARS

Review of AMM 2023

AmCham Germany hosted its 119th Annual Membership Meeting in Berlin on July 6, 2023. The Annual Membership Meeting was chaired by the President of the Chamber, Simone Menne, who has been serving in this position for two years and has been re-elected. The membership meeting also celebrated the 120-year anniversary of the organization, which was founded in Berlin in 1903.

The meeting addressed critical topics of importance for the transatlantic business community. Keynote Speakers included **Federal Minister Wolfgang Schmidt**, Head of the Federal Chancellery and Federal Minister for Special Tasks and **U.S. Ambassador Dr. Amy Gutmann**.



Picture: Simone Menne and U.S. Ambassador to Germany, Dr. Amy Gutmann.

© Christian Kruppa

ANNUAL MEMBERSHIP MEETING 2024

Fostering Transatlantic Business in the Election Year 2024

Once a year, AmCham Germany's members gather for the Annual Membership Meeting (AMM). The AMM brings together members and representatives from politics, media and the transatlantic business community and offers a platform for interdisciplinary exchange and networking.

This year's signature event has three components:

On June 17, 2024, the internal meetings of AmCham Germany's Executive Committee, Board of Directors, as well as Chairpersons (Regional Chapter Chairs, Policy Committee Chairs, Senior Advisors) will take place. The day will end with a **Recognition Dinner** for AmCham Germany's leadership as well as partners and sponsors of the conference on June 18, 2024.

The **Membership Meeting** will take place in the morning of June 18, 2024. It will include

reports of AmCham Germany's President, General Manager as well as Treasurer on the development of the organization over the course of the past year. The membership meeting also features the elections of Members of the Executive Committee and Directors of the Board.

In the afternoon, a half-day **Business Conference** will take place, offering insights from political and business leaders in various formats including keynote speeches, a panel discussion, and breakout sessions hosted by sponsors – all in an effort to actively foster discourse and best practice exchange on the most relevant transatlantic topics.

In the realm of the business conference, AmCham Germany in cooperation with Roland Berger will also present the latest results of its 2024 **Transatlantic Business Barometer**, an annual survey that takes a closer look at the investment and location

Signature Events / Annual Membership Meeting

Selected Speakers



Keynote speaker

Timothy Liston
Consul General
**U.S. Consulate
General Munich**



Keynote speaker

Eric Beißwenger
State Minister
of European and
International Affairs
**Bavarian State
Chancellery**



Marcus Berret
Global Managing
Director
Roland Berger



Klaus Bürg
Managing Director
& Vice President
EMEA
Palo Alto Networks



Agnes Heftberger
Corporate Vice
President
**Microsoft
Germany**



Catherine Hunt Ryan
President
Manufacturing &
Technology
Bechtel



Simone Menne
President
AmCham Germany



conditions in both Germany and the United States. The presentation will be followed by a panel discussion on current opportunities and challenges for transatlantic businesses and how German and U.S. corporates currently assess Germany and the U.S. as a business location.

The editorial deadline for this text was May 17, 2024.

#AMM2024

www.amcham.de/events/annual-membership-meeting

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Signature Events / Transatlantic Business Conference

17th

TRANSATLANTIC BUSINESS CONFERENCE

Advocating for More Transatlantic Sovereignty

AmCham Germany's **17th Transatlantic Business Conference** took place on November 30, 2023 in Frankfurt am Main. Politicians, business leaders and other stakeholders came together to discuss how to further deepen transatlantic business and trade relations by fostering open trade; advocating for more transatlantic sovereignty in focal areas such as international supply chains, standards and norms, as well as critical and emerging technologies to conduct business in a clean and sustainable, innovative manner.

In his opening keynote, **Uwe Becker**, State Secretary for European Affairs, Hesse, underlined the necessity especially for Europe to adapt to the challenges ahead and consider partnering with other like-minded players around the world, such as the U.S., to create synergies and win-win dynamics in conducting business with each other. U.S. Ambassador **Amy Gutmann** delivered a keynote, followed by a bilateral exchange with Simone Menne.

Presentation of TOP50/TOP30 Rankings: During the conference, the latest results of the annual TOP50/30 survey were unveiled, a

ranking of the TOP 50 U.S. companies in Germany and the TOP 30 largest U.S. employers in Germany. The presentation was followed by a panel discussion focusing on challenges facing regarding Germany as a business destination. Speakers of the TOP 50/TOP 30 Panel included **Christina Raab**, Accenture Germany; **Christin Schack**, 3M Deutschland GmbH; and **Gabriele Hässig**, Procter & Gamble Germany GmbH

Trade in Times of Geopolitical Upheaval: **Dr. Tobias Meyer**, CEO, DHL Group, delivered a keynote speech, ensued by an exchange with **Daniel Andrich**, General Manager, AmCham Germany. He called for an urgent alignment between the EU and the U.S. in this ever-changing world. He concluded with the motion to not take this transatlantic partnership for granted but to constantly push our common values and interests.

To conclude the program, a panel titled "The Transatlantic Partnership beyond 2023" took place, kicked-off by an impulse from **Wolfgang Niedermark**, Member of the Executive Board, Federation of German Industries.

ABOUT THE EVENT

AmCham Germany's **Transatlantic Business Conference** is an annual forum to engage in constructive dialogue and foster transatlantic collaboration on issues of relevance for both Europe and the U.S. It provides a platform for exchange for our members and top-level speakers from business, government, media, and think tanks.

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>> www.amcham.de/events/transatlantic-business-conference



Signature Events / Transatlantic Business Conference

17th TRANSATLANTIC
BUSINESS CONFERENCE



1 Dr. Tobias **Meyer**, CEO, DHL Group, in exchange with Daniel **Andrich**, General Manager, AmCham Germany.

2 U.S. Ambassador Amy **Gutmann** delivered a keynote.

3 Christina **Raab**, Market Unit Lead ASG, Accenture Germany, presenting the results of the TOP 50/TOP 30 survey.

4 During the conference, five **breakout sessions** took place: Pictured here: Session with AmCham Germany NextGen Steering Committee on "New Talent & New Work – From the Great Attrition to the Great Renegotiation, to the Great Regret: Can New Work help Attract and Retain Talent in a Sustainable Manner?"

5 Panel discussion "*The Transatlantic Partnership beyond 2023*" (from left to right): **Wolfgang Niedermark**, Member of the Executive Board, Federation of German Industries; Tobias **Endler**, moderator; **Susan Danger**, CEO, AmCham EU; **Daniel Caspary**, Member of the European Parliament, Chairman of the German CDU/CSU-Delegation in the European Parliament and Member of the Committee on International Trade; and **Carl Valenstain**, Morgan, Lewis & Bockius LLP.

6 From left to right: David **Knower**, Cerberus; Simone **Menne**; U.S. Ambassador Dr. Amy **Gutmann**; U.S. Consul General Norman Thatcher **Scharpf**; Daniel **Andrich**

18th **TRANSATLANTIC
BUSINESS CONFERENCE**

SAVE THE DATE

November 14, 2024
Berlin

Signature Events / Transatlantic Partnership Award



32nd Transatlantic Partnership Award Presented to the NFL

On November 3, 2023, AmCham Germany's Transatlantic Partnership Award was presented to the National Football League (NFL) for the association's positive impact of bringing people across the Atlantic together through the spirit of sport and the shared values that define the transatlantic partnership. Together with the

representatives of the City of Frankfurt and the football club Eintracht Frankfurt e.V., AmCham Germany hosted the award ceremony at the Thurn & Taxis Palais in Frankfurt am Main to welcome the NFL prior to the two seasonal games of the League that took place in November.

During the Award Ceremony (from left to right): David Knower, Cerberus; Eric Menges, FrankfurtRheinMain GmbH; Christina Raab, Accenture; NFL Commissioner Roger Goodell, Simone Menne, AmCham Germany; Markus Weiss, McDonald's Germany.

Commissioner Roger Goodell, representing the NFL, accepted the award in person. In his speech he touched upon the great cultural value of the sport itself, and of the exciting games in November 2023 in Frankfurt. He emphasized the touchdown of the NFL in Frankfurt symbolizing a thrilling journey of American football in Germany and providing an excellent opportunity of uniting people across the Atlantic and strengthening ties.

David Knower, Managing Director and Partner at Cerberus Deutschland Beteiligungsberatung GmbH, delivered a stirring laudatory speech emphasizing the significance of infusing the spirit of the NFL into Germany. Knower also underscored the unifying power of sports, emphasizing its role as a catalyst for bringing people together.

Simone Menne, President of AmCham Germany, kicked off the award ceremony by drawing parallels between football and broader life lessons. She highlighted how the NFL serves as a poignant reminder of the importance of adhering to rules, standing united during adversity, placing trust in partners and teammates, and celebrating the unique contributions each participant brings to the table.



ABOUT THE AWARD

Since 1987, AmCham Germany has presented the prestigious Transatlantic Partnership Award (TAPA) to outstanding individuals or institutions who have made special contributions to the transatlantic partnership. Past award winners include the North Atlantic Treaty Organization (NATO), Ambassador Wolfgang Ischinger, then Chairman of the Munich Security Conference, Bill Gates on behalf of the Bill & Melinda Gates Foundation, and German Basketball star Dirk Nowitzki.

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Signature Events / Female Leaders Platform



Fostering Equal Society Across the Atlantic

In addition to the successful Female Founders Award Contest, AmCham Germany established the Female Leaders Platform two years ago. With this Platform, AmCham Germany provides a forum for exchange and high-level networking for the winners of the Female Founders Award and other high-ranking female leaders and founders among AmCham Germany's membership.

The Female Leaders Platform Luncheon during the Transatlantic Business Conference in November 2023 in Frankfurt brought together influential figures such as Dr. Marianne Janik, then Award Patron of AmCham Germany's Female Founders Award and CEO of Microsoft Germany; Susan Danger, CEO

of AmCham EU; and Stephen Anderson, Minister Counselor for Economic Affairs from the U.S. Embassy in Berlin to discuss in a round with business leaders from diverse backgrounds and winners of the female founders award.

Participants included: Xenia Scholl, Aitonomi AG; Maria Möller, Talking Hands Flipbooks; Irene Selvanathan, NEUROSPACE; all Female Founders Award Winners; and Martina Pfeifer, business angel of *encourageventures* and guest speaker. They discussed how to advance an environment that benefits women's ventures and investments and fosters a more equal society across the Atlantic – a larger goal of the **EmpowerHer** Initiative which AmCham Germany proudly supports.

Female Leaders Platform Luncheon, November 30, 2023, Frankfurt/M (from left to right): Irene Selvanathan; Julia Schlenz, Dow Deutschland; Susan Danger, AmCham EU; Christin Schack, 3M; Gabriele Hässig, Procter & Gamble Germany GmbH; Christina Raab, Accenture Germany; Ambassador Dr. Amy Gutmann; Andreas Schwaiger, Texas Instruments; Simone Menne, AmCham Germany President; Senta Barth, Robert Half; Constanze Freienstein, AlixPartners; Martina Pfeifer, *encourageventures*; Xenia Scholl.



EMPOWER HER

AmCham Germany's **Female Founders Award** is a proud supporter of the EMPOWER HER Initiative, a collaborative effort between the U.S. Department of Commerce and the AmChams in Europe (ACE) Network to advance women's economic empowerment in the workplace and support women-led entrepreneurial endeavors.

Signature Events / Female Founders Award



During the Award Ceremony: Xenia **Scholl**; Alexa **Gorman**; Dr. Marianne **Janik**; Ambassador Dr. Amy **Gutmann**; Carmen **Rommel**; Vivian **Loftin**; Julia **Kahle**; Prof. Dr. Torsten **Oltmanns** (left to right).



Vivian **Loftin**; Carmen **Rommel**; Constanze **Freienstein**; Julia **Kahle** (left to right).

Female Founders Award 2024: Leveling the Societal Playing Field and Leading to Cosmic Heights

“Initiatives like the Female Founders Award underscore the importance of women in leadership positions and promote a culture of diversity and innovation that is essential for economic dynamism on both sides of the Atlantic.”

(Dr. Marianne Janik, Award Patron Female Founders Award 2024)

HAVE THE COURAGE TO BE PIONEER

On March 20, 2024, AmCham Germany presented its Female Founders Award for the fifth time in Berlin to celebrate the innovative stories of two female founders and recognize the success of their business models.

Speakers included: U.S. Ambassador Dr. Amy **Gutmann**; Award Patron Dr. Marianne **Janik**, Microsoft Germany; Alexa **Gorman**, HTGF | High-Tech Gründerfonds & encourageventures e.V.; previous award winner Xenia **Scholl**, Aitonomi AG and and Torsten **Oltmanns**, AmCham Germany Regional Chapter Chair Berlin-Brandenburg.

The independent jury was comprised by:

- Nadine **Bütow**, Head of Communications Europe, LONGi Solar; Member of Digital Media Women e.V.
- Dr. Guido **Brinkel**, Head of Regulatory Policy & Director Corporate Affairs, Microsoft Germany
- Constanze **Freienstein**, Partner, AlixPartners DACH
- Maria **Gross**, Managing Director, GERMANTECH
- Prof. Dr. Torsten **Oltmanns**, AmCham Germany Regional Chapter Chair Berlin-Brandenburg
- Carolin **Schäufele**, CEO & Managing Editor, SHE works!
- Xenia **Scholl**, Co-Founder & COO; Aitonomi AG
- Andreas **Schwaiger**, Vice President, Managing Director Germany, Texas Instruments Deutschland GmbH



Dr. Marianne **Janik**, Award Patron; Ambassador Dr. Amy **Gutman** attending the award ceremony.



Alexa **Gorman**; Awardee Carmen **Rommel**; Awardee Viktoria **Kanar** (screen); Xenia **Scholl** (left to right).



Dr. Marianne **Janik**; Prof. Dr. Torsten **Oltmanns**; Urte **Zahn** accepting the award on behalf of Viktoria Kanar, Re-Fresh Global.

Signature Events / Female Founders Award

The Winners 2024

In 2024, two female founders were honored who stood out with their innovative and successful business models. These outstanding business models delve into the fashion industry and sustainable healthcare.



Viktoria Kanar
Co-Founder & CEO
Re-Fresh Global

"I'm thrilled to receive this award, recognizing the challenging path we've chosen. I firmly believe it's the only way to leave a better world for future generations. Being chosen by AmCham Germany is especially gratifying, because after the German market we truly hope to be able to establish a permanent presence in the U.S., which will surely benefit from our solution."

Re-Fresh Global

Re-Fresh Global is disrupting the textile industry through its ground-breaking technology which transforms textile waste into new raw materials. Founded in 2019 by entrepreneurs Viktoria Kanar and Revital Nativ Zivan, the company confronts the global problem of textile waste that affects industries, government and the social sector. Using innovative techniques, we have developed one solution and three products which aim to radically change the direction of the existing linear textile industry.



Carmen Rommel
Co-Founder & COO
BIOVOX

"I am very pleased about receiving the Female Founder Award 2024. It is a clear sign of how important our goal of a sustainable healthcare economy is. Thanks to AmCham Germany, we have access to a broad network to advance BIOVOX significantly."

BIOVOX

BIOVOX pioneers medical grade bioplastics for a sustainable and circular healthcare. With a holistic, polymer agnostic approach, BIOVOX provides a safe, convenient, and cost-efficient solution for MedTech, Pharma and Lab manufacturers, maximizing regulatory compliance and customer success. BIOVOX bridges the gap by qualifying non-medical sustainable raw materials for use in healthcare. The unique medical, technical & sustainability expertise enables its customers to implement sustainable materials faster and cheaper than any other way.

Honorable Mentions 2024

The following founders earned the distinction of **Honorable Mention** for their participation in AmCham Germany's Female Founders Award:



Dr. Gesa Biermann
Co-Founder & CEO of
Pina Earth



Julia Kahle
Co-Founder & CEO of
Heynanny



Vivian Loftin
Co-Founder & Managing
Director of Recyda



ABOUT THE AWARD

AmCham Germany's Female Founders Award promotes and empowers female (co-) founders in their visibility and networking while inspiring and motivating women to become entrepreneurs. The award brings together the values of American entrepreneurial spirit and German entrepreneurship as well as the activities of AmCham Germany in the context of entrepreneurship and diversity/women in leadership.

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encourageventures; her CAREER;
TTF; think.speak.transform.

AmCham Germany Regional Chapters and Chairs as of June 2024

To coordinate AmCham Germany's regional activities, Germany is subdivided into eight regional chapters. The activities in the chapters are organized by Regional Chairs and Regional Committees.

LOWER SAXONY REGIONAL CHAPTER



Dr. Janett Fahrenholz



Dr. Christian Nordholtz

NORTHERN GERMANY REGIONAL CHAPTER



Dr. Henning C. Schneider

BERLIN-BRANDENBURG REGIONAL CHAPTER



Prof. Dr. Torsten Oltmanns



Aylin Tüzel

NORTH RHINE-WESTPHALIA REGIONAL CHAPTER



Theresa Winkels



Dr. Hermann J. Knott
(Chair for Cologne)

SAXONY REGIONAL CHAPTER



Prof. Dr. Heribert Heckschen

RHINE-MAIN REGIONAL CHAPTER



Gabriele Hässig



David Knower

BADEN-WÜRTTEMBERG REGIONAL CHAPTER



Michael Arnold



Oliver Karpf

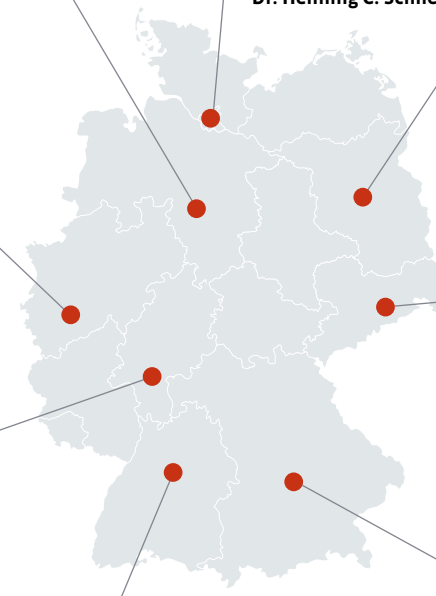
BAVARIA REGIONAL CHAPTER



Claudia Donzelmann



Philipp Meske



Events / Year in Review June 2023 until June 2024

AmCham Germany offers a wide range of high-caliber events where representatives from business, government and civil society discuss the most pressing issues impacting transatlantic trade and investment.

Below you find our event highlights of the past year.

June 1, 2023 Patron & Executive Breakfast, Rhine-Main

SPEAKER: Dr. Theodor Weimer, CEO, Deutsche Börse AG
TOPIC: German by Name, International by Design: The Global Positioning of Deutsche Börse

June 11, 2023 Event Cooperation with the European League of Football, Northern Germany

SPEAKERS AND PANELISTS: Charles Jones, head coach Hamburg Sea Devils; Zeljko Karajica, CEO European League of Football; Dr. Henning C. Schneider, AmCham Germany Regional Chapter Chair; Marco Plitsch, Vorstand E-Commerce und Marketing Zeitfracht Gruppe; Jim Tomsula, Head Coach Rhein Fire; David Scott Zeller, President of the American Club of Hamburg e.V.
TOPIC: Fascination Football – What Makes American Football Special and What Is the Transatlantic Dimension?

June 16, 2023 Summer Reception, Baden-Württemberg

SPEAKERS: Tim Kelley, Director of the International School of Stuttgart; Marion Oker, Leitende Geschäftsführerin IHK-Bezirkskammer Böblingen
TOPIC: Anforderungen der Wirtschaft an den Nachwuchs

June 19, 2023 Transatlantic Exchange Forum, North Rhine-Westphalia

SPEAKERS: Hamidreza Hosseini, Ecodynamics; Edip Saliba, Microsoft
TOPIC: Generative AI & Chat GPT Strategy Meetup

June 19, 2023 Business After Hours, Rhine-Main

SPEAKERS: Frank Naeve, Senior Vice President, Global Markets and Stations, Lufthansa; David Knower, Regional Chapter Chair Rhine-Main
TOPIC: The Future of Air Travel: How Lufthansa is Transitioning Towards a More Personal & Sustainable Aviation Model



From left to right: Kay Wichmann, Deutsche Lufthansa; David Knower; Frank Naeve, Lufthansa Group; Carsten Bömelburg, Deutsche Lufthansa.

June 21, 2023 Exclusive Lunch Discussion Berlin-Brandenburg

SPEAKER: Fiona Hill, Senior Fellow, Center on the U.S. and Europe, The Brookings Institution
TOPIC: The State of the Transatlantic Partnership Against the Backdrop of the War in Ukraine



Picture: Together with Dr. Rüdiger von Hülst, K&L Gates, and Chapter Chair Prof. Dr. Torsten Oltmanns, participants of a roundtable with Fiona Hill, The Brookings Institution, discussed the state of the transatlantic partnership.

June 27, 2023 Business Breakfast, North Rhine-Westphalia

PANELISTS: U.S. Consul General Pauline Kao; Laura Lane, Executive Vice President, Chief Corporate Affairs and Sustainability Officer, UPS; Stefania Lettini, CEO of Lettinis; and Theresa Winkels, AmCham Germany Co-Chair, Regional Chapter North Rhine-Westphalia, and Director of the Düsseldorf Office of Economic Development
TOPIC: Women in Business – Be Unstoppable: A Transatlantic Exchange



Laura Lane, UPS; U.S. Consul General Pauline Kao; Theresa Winkels; and Stefania Lettini.

June 28, 2023 Summer Talk, Event Cooperation with vbw Bezirksgruppe Mittelfranken, Summer Talk, Bavaria

PARTNER: vbw Bezirksgruppe Mittelfranken
SPEAKERS: Dr. Peter Wittig, former Ambassador, now Senior Advisor Global Affairs, Schaeffler AG
TOPIC: Die transatlantische Partnerschaft im Lichte der Zeitenwende und geo-ökonomischer Veränderungen

Events / Year in Review

July 10, 2023: Independence Day Celebration, Rhine-Main

SPEAKERS: David **Knower**, Regional Chapter Rhine-Main Chair; Simone **Menne**, President AmCham Germany; and U.S. Consul General Norman **Thatcher Scharpf**, U.S. Consulate General in Frankfurt

*From left to right: Independence Day Celebration in Kronberg: U.S. Consul General Norman **Thatcher Scharpf**; Simone **Menne**; and David **Knower**, Chair, Regional Chapter Rhine-Main; next to the U.S. Marines who presented the colors.*



© sandra Hauer

July 3, 2023 Business Dinner, Saxony

SPEAKER: Prof. Dr. Gerhard **Fettweis**, Vodafone Chair of Mobile Communications, TU Dresden; Scientific Director & CEO, Barkhausen Institut
TOPIC: How 6G will Change our World

July 13, 2023 Business After Hours, Bavaria

SPEAKERS: Prof. Dr. Kai **Andrejewski**, Sixt & Co-Chair, AmCham Germany Regional Chapter Bavaria; Prof. Dr. Klaus **von Brocke**, Honorary Professor at the Europe Institute of Universität des Saarlandes; Claus **Jochimsen-von Gfug**, KPMG; Florian **Wiebecke**, Brückner Group SE
TOPIC: The New World Tax Order – Assessing the Global Minimum Tax (PILLAR 2)

August 17, 2023 Digital Demo Day, North Rhine-Westphalia

SPEAKERS: Peter **Hornik**, Managing Director of the Digital Innovation Hub Düsseldorf/ Rheinland; U.S. Consul General Pauline **Kao**; Felix **Neugart**, CEO, NRW, Global Business; Oliver **Schramm**, German Consulate General San Francisco
TOPIC: Transatlantic Collaboration Connecting Eco-Systems

August 23, 2023 Summer Barbecue, North Rhine-Westphalia

SPEAKERS: U.S. Consul General Pauline **Kao**, U.S. Consulate General in Düsseldorf; Dr. Stephan **Keller**, Mayor of the City of Düsseldorf; and Jim **Tomsula**, Head Coach for the Rhein Fire in the European League of Football (ELF).



©Michael Lübke

*From left to right: Jim **Tomsula**, American football coach; Regional Chapter Chair Frank **Jorgensen**; Regional Chapter Chair Theresa **Winkels**; Daniel **Andrich**, General Manager, AmCham Germany; U.S. Consul General Pauline **Kao**; Christian **Zaum**; Mayor Dr. Stephan **Keller**.*

August 31, 2023 International Summer Business Barbecue, Saxony

SPEAKERS: Michael **Kretschmer**, Minister-President of the Free State of Saxony; U.S. Consul General John R. **Crosby**, U.S. Consulate General Leipzig; Michael **Link**, Coordinator of Transatlantic Cooperation, Federal Foreign Office; Simone **Menne**, President, AmCham Germany
TOPIC: International Summer Business Barbecue



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*From left to right: U.S. Consul General John R. **Crosby**; Michael **Kretschmer**; Prof. Dr. Heribert **Heckschen**, AmCham Germany Regional Chapter Chair Saxony; Michael **Link**; Simone **Menne**.*

September 6, 2023 Business After Hours, Bavaria

SPEAKER: Katharine **Shaw-Paffett**, Partner Strategy Lead Data & AI in Germany, Microsoft
TOPIC: Unlocking the Power of AI for Transatlantic Business

September 26, 2023 Evening Discussion, Berlin-Brandenburg

SPEAKERS: David **Wochner**, Office Managing Partner Washington D.C., K&L Gates; Dr. Rüdiger von **Hülst**, Managing Partner Germany, K&L Gates, and Dr. Annette **Mutschler-Siebert**, M. Jur. (Oxon), Partner, K&L Gates
TOPIC: The 2024 U.S. Elections and Their Impact on Energy, Climate, and Transportation Policy

Events / Year in Review

October 12, 2023 Business After Hours,

Baden-Württemberg

SPEAKERS: Prof. Dr. Christiane Lange, Director Staatsgalerie Stuttgart; and Prof. Dr. h.c. Reinhold Würth, Chairman of the Supervisory Board of the Würth Group
Moderator: Hans-Alfred Breuninger, Breuninger Unternehmensberater

TOPIC: Perspektivenwechsel Wirtschaft und Kunst



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October 18, 2023 Evening Discussion, Berlin-Brandenburg

SPEAKERS: Dr. Wolfgang Dierker, General Manager Corporate, External & Legal Affairs, Microsoft Deutschland; and Prof. Jörg Rocholl, PhD, President, Deutsche Bank Professor in Sustainable Finance, ESMT Berlin

TOPIC: Charting the Future: Transatlantic Sovereignty in a Changing Global Landscape

From left to right: Dr. Wolfgang Dierker; Prof. Jörg Rocholl; Prof. Dr. Torsten Oltmanns, AmCham Germany Regional Chapter Chair Berlin-Brandenburg.



November 8, 2023 NRW Transatlantic Exchange, North Rhine-Westphalia

SPEAKERS: Klaudia Wilde, Director Resource Development, WHU Otto Beisheim School of Management; Theresa Winkels, AmCham Germany Co-Chair, Regional Chapter NRW; Prof. Dr. Dries Faems, Chairholder, Chair of Entrepreneurship, Innovation, and Technological Transformation – Collaboration for Innovation, WHU Otto Beisheim School of Management; Michael Niederée, Partner, Consulting Value Chain Transformation, KPMG; Dr. Constantin Rehaag, Partner, Dentons; **Moderator:** Christian Underwood, Co-Founder & CEO, StrategyFrame® GmbH

TOPIC: AI Horizons: Business Beyond Boundaries

From left to right: Christian Underwood; Michael Niederée; Dr. Constantin Rehaag; Theresa Winkels; Klaudia Wilde; Prof. Dr. Dries Faems.

November 14, 2023 Transatlantic IP Protection Forum, North Rhine-Westphalia

SPEAKERS: Theresa Winkels, AmCham Germany Co-Chair, Regional Chapter North Rhine-Westphalia; Dr. Anna Katharina Heide, German and European patent attorney, Author, Board member, and biotech/life science expert, and Dr. Walter Schlapkohl, U.S. patent attorney, former U.S. Examiner, Biotech/Life Science expert
TOPIC: Transatlantic IP Protection Forum

November 15, 2023 Business After Hours, Baden-Württemberg

TOPIC: Technology to Touch: How Mercedes-Benz Redefines Emotional Product Communication – A Studio Visit at jangled nerves



Picture: Insights into the Intelligent Drive Demonstrator, designed by jangled nerves

© Michael Lübke

© jangled nerves

Events / Year in Review



© Andreas Endermann

November 21, 2023 Thanksgiving Dinner, North Rhine–Westphalia

SPEAKERS: U.S. Commercial Consul Jay **Carreiro**; Dr. Tobias **Traupel**, Ministry of Economic Affairs, Industry, Climate Action and Energy of the State of North Rhine–Westphalia; Sviatoslav **Marynin**, Blau-Gelbes Kreuz e.V., and Regional Chapter Chairs Theresa **Winkels** and Frank **Jørgensen**.

*From left to right: Daniel **Andrich**; Sviatoslav **Marynin**; Theresa **Winkels**; U.S. Commercial Consul Jay **Carreiro**; Dr. Tobias **Traupel** and Frank **Jørgensen**.*



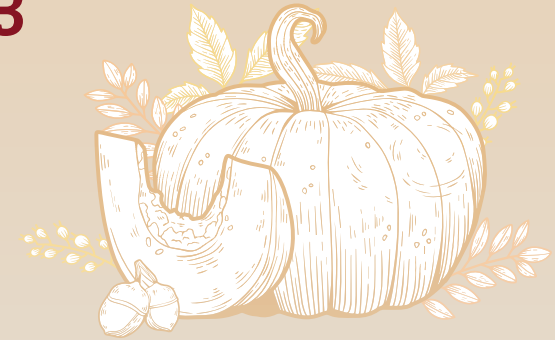
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November 23, 2023 Thanksgiving Dinner, Rhine–Main

SPEAKERS: U.S. Consul General Norman **Thatcher Scharpf**, U.S. Consulate General Frankfurt

*From left to right: Christopher F. **Porter**, Managing Director and Regional Executive, The Bank of New York Mellon; Norman **Thatcher Scharpf**; David **Knower**.*

Thanksgiving 2023



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November 20, 2023 Thanksgiving Reception, Lower Saxony

SPEAKERS: U.S. Consul General Jason **Chue**, U.S. Consulate General Hamburg; Corina **Paetsch**, President of the Regional Office in Bremen, Lower Saxony and Saxony-Anhalt, Deutsche Bundesbank; Simone **Menne**, President, AmCham Germany.

*From left to right: Ronny A. **Hauck**, ExxonMobil; Corina **Paetsch**; U.S. Consul General Jason **Chue**; Dr. Janett **Fahrenholz**, AmCham Germany Regional Chapter Chair Lower Saxony; Simone **Menne**; Dr. Christian **Nordholtz**, AmCham Germany Regional Chapter Chair Lower Saxony.*

Events / Year in Review



January 16, 2024 New Year's Gala, North Rhine-Westphalia

SPEAKERS: Hendrik Wüst, Minister President of North Rhine-Westphalia; U.S. Consul General Pauline Kao, U.S. Consulate General Düsseldorf; Simone Menne, AmCham Germany President.

From left to right: Regional Chapter Chair Theresa Winkels; U.S. Consul General Pauline Kao; Minister President Hendrik Wüst; Simone Menne, and Frank Jørgensen.



January 18, 2024 New Year's Reception, Baden-Württemberg

SPEAKERS: Dr. Peter Leibinger, Chairman of the Supervisory Board, TRUMPF SE + Co. KG; Rainer Neske, Chairman of the Executive Board, LBBW; Dr. Florian Stegmann, Head of the State Chancellery and Chairman of the Board of the German-American Center Stuttgart; and Simone Menne, AmCham Germany President.

From left to right: Rainer Neske; Dr. Florian Stegmann; Simone Menne; Dr. Peter Leibinger; Prof. Dr. Gerhard Wegen, AmCham Germany Regional Chapter Chair Baden-Württemberg; Dr. Christian Ricken, Member of the Executive Board, LBBW.

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January 23, 2024 New Year's Reception, Bavaria

SPEAKERS: Claudia Donzelmann, Allianz, Chair, Regional Chapter Bavaria; U.S. Consul General Timothy Liston, U.S. Consulate General Munich; Christina Raab, Market Unit Lead ASG, Accenture Germany, & Vice President, AmCham Germany

From left to right: Dr. Kai Andrejewski, SIXT SE; U.S. Consul General Timothy Liston; Christina Raab; Claudia Donzelmann; Philipp Meske, AlixPartners; Co-Chair Regional Chapter; Daniel Andrich, AmCham Germany.



February 22, 2024 New Year's Reception, Rhine-Main

SPEAKERS: Boris Rhein, Minister-President of Hesse; Norman Thatcher Scharpf, U.S. Consulate General Frankfurt; Astrid Teckentrup, Procter & Gamble Germany; and AmCham Germany Regional Chairs Gabriele Haessig and David Knower.



From left to right: David Knower; Daniel Andrich, Boris Rhein, Gabriele Haessig, Astrid Teckentrup, U.S. Consul General Norman Thatcher Scharpf U.S. Consulate General Frankfurt.

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New Year's Receptions 2024



Events / Year in Review

December 4, 2023 Christmas Reception, Berlin-Brandenburg

SPEAKERS: Bill Czajkowski, Minister-Counselor for Commercial Affairs, U.S. Embassy Berlin and Prof. Dr. Torsten Oltmanns, AmCham Germany Berlin Brandenburg Regional Chapter Chair
TOPIC: Christmas Reception at the U.S. Embassy Berlin

December 15, 2023 Swinging Christmas, Baden-Württemberg

TOP ACT: Philip Lassiter & Band

January 18, 2024 Dinner Discussion, Saxony

SPEAKERS: Jane Bocklage, Global Affairs Counselor, U.S. Embassy Berlin; Courtney Mazzone, Consul for Political and Economic Affairs, U.S. Consulate General Leipzig; Christin Mechler, Senior Regional Investment Specialist, U.S. Embassy Berlin
TOPIC: Transatlantic Economic Relations – The Inflation Reduction Act and Other Opportunities

February 22, 2024 Business After Hours, Baden-Württemberg

SPEAKERS: Oliver Karpf, Regional Chapter Chair Baden-Württemberg; Prof. Dr. Paula Lutum-Lenger, Director, Haus der Geschichte Baden-Württemberg
TOPIC: American Dreams – A New Life in the USA

March 6, 2024 Business After Hours, Baden-Württemberg

SPEAKERS: Mark Copelovitch, Professor of Political Science and Public Affairs, University of Wisconsin – Madison, and Axel Springer Fellow at the American Academy Berlin; Christiane Pyka, Director, Deutsch-Amerikanisches Zentrum Stuttgart (DAZ)
TOPIC: Dollar Signs – The Myth of American Decline and the Future of World Order

February 28, 2024 Evening Discussion, Berlin-Brandenburg

SPEAKERS: Diana Heinrichs, Founder and CEO, Lindera GmbH, and Recipient of AmCham Germany's Female Founders Award 2022; Dr. Steffen Heß, Head of Health Data Lab, Federal Institute for Drugs and Medical Devices (BfArM); Dr. Frederic Kube, MBA, Digital Medical Program Lead Oncology, Pfizer Germany; Daria Potrafke, Senior Manager, Deloitte Consulting; Antonia Schmidt, Senior Manager Public Policy, Amazon Web Services (AWS); Matthias Wiesenauer, Director Healthcare Technology Strategy and Transformation, Deloitte Consulting
TOPIC: Off to New Frontiers – How AI Transforms Healthcare

From left to right: Antonia Schmidt; Daria Potrafke; Torsten Oltmanns, AmCham Germany Regional Chapter Chair Berlin-Brandenburg; Diana Heinrichs; Matthias Wiesenauer; Dr. Frederic Kube; Dr. Steffen Heß



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March 14, 2024 Business After Hours, Bavaria

SPEAKERS: Claudia Donzelmann, Co-Chair, Regional Chapter Bavaria; Dr. Xenia Schmahl, Plug and Play; Carolin Wais, Plug and Play
TOPIC: Transatlantic Tech Insights – Venture Capital Dynamics & Tech Trend Deep Dive

Events / Year in Review

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April 11, 2024 Lunch Discussion with Former Members of Congress, Saxony

SPEAKERS: U.S. Consul General John R. Crosby, U.S. Consulate General Leipzig; Prof. Dr. Heribert Heckschen, Regional Chapter Chair Saxony, AmCham Germany; Former Members of Congress Barbara Comstock (R-VA, 2015–2019), Charlie Dent (R-PA, 2005–2018), Bart Gordon (D-TN, 1985–2011), Ron Kind (D-WI, 1997–2003), and Fred Upton (R-MI, 1987–2023).

TOPIC: Exchange on the Upcoming U.S. Elections and Outlook on Transatlantic Business

From left to right:
Ron Kind; Prof. Dr. Heribert Heckschen;
Barbara Comstock; Cheri Bustos; Harald Robl,
General Atomics Europe; Julia Meinig, Sunfire; Dr.
Wilhelm Zörgiebel, Zörgiebel Industriebeteiligungen;
Bart Gordon; Charlie Dent; U.S. Consul
General John R. Crosby; Fred Upton; Dr. Robin
Richter, BELCHEM; Sabine Schleidt, FMC.



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April 18, 2024 Executive Breakfast, Rhine-Main

SPEAKER: Ernesto Torres Cantú, Head of International, Citi

TOPIC: Roundtable Discussion

From left to right: Ernesto Torres Cantú and guests.

April 23, 2024 USA Forum Hannover Messe,

Lower-Saxony

SPEAKERS: Dr. Christian Nordholtz, AmCham Germany Regional Chapter Chair Lower Saxony, and Partner KPMG Law; Ronny A. Hauck, Member of the Board of Directors, AmCham Germany, and Member of the Management Board, ExxonMobil Central Europe Holding GmbH; Christian Korff, Managing Director Global Key Accounts, Cisco Systems GmbH, and Head of Commission “Artificial Intelligence and Value Creation 4.0”, Economic Council of the Christian Democratic Union (CDU).

Moderator: Dr. Janett Fahrenholz, AmCham Germany Regional Chapter Chair Lower Saxony, and Head of Regulatory Law, Volkswagen AG

TOPIC: The Future of Sustainable Industries: Assessing the Impact of the U.S. Elections



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From left to right: Dr. Christian Nordholtz; Ronny Hauck; Dr. Janett Fahrenholz; Marco Siebert, Deutsche Messe AG; Christian Korff.

Events / Year in Review



April 29, 2024 Business After Hours, Rhine-Main

SPEAKERS: Gabriele Hässig, AmCham Germany Chair, Regional Chapter Rhine-Main; Florian Nöll, PwC Germany; Marc Verelst, Procter & Gamble Germany; Christof Letzgus, PwC Germany; Alexander Rösch, PwC Germany; Katharina Götzen, PwC Germany; Steve Skarda, Procter & Gamble; Matthias Lais, neosfer

TOPIC: Innovation Ecosystems and Disruptive Business Models

From left to right: Christof Letzgus; Florian Nöll; Matthias Lais; Katharina Götzen; Marc Verelst; Alexander Rösch; Gabriele Hässig; Steve Skarda.



May 29, 2024 Farewell Reception, Rhine-Main

SPEAKERS: U.S. Consul General Norman Thatcher Scharpf

TOPIC: Farewell Reception For U.S. Consul General Norman Thatcher Scharpf

From left to right: David Knowler; U.S. Consul General Norman Thatcher Scharpf; Donna Scharpf; Daniel Andrich

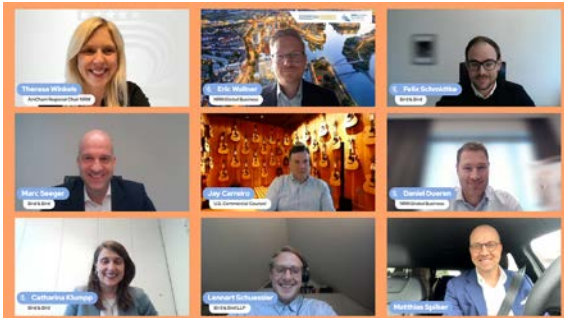
Events / Year in Review

May 15, 2024 U.S. EUCOM Briefing,

Baden-Württemberg

SPEAKER: Lieutenant General **Steven Basham**, Deputy Commander of U.S. EUCOM

TOPIC: U.S. EUCOM Briefing on Current Challenges Facing Europe and the Transatlantic Alliance



May 28, 2024 Webinar, North Rhine-Westphalia

SPEAKERS: Jay **Carreiro**, Commercial Consul, U.S. Consulate General Düsseldorf; Theresa **Winkels**, AmCham Germany Chair, Regional Chapter North Rhine-Westphalia, and Director of the Düsseldorf Office of Economic Development; Eric **Wallner**; Daniel **Düren** (both NRW.Global Business); Felix **Schmidtke**; Dr. Marc **Seeger**; Dr. Catharina **Klump**, Lennart **Schüssler** and Dr. Matthias **Spilker**, all Bird & Bird LLP.

TOPIC: The NRW-USA Year – Demystifying the Pitfalls of Investing in Germany

May 28, 2024 Evening Discussion,

Lower-Saxony

SPEAKERS: Dr. Dirk **Voeste**, Chief Sustainability Officer, Volkswagen AG; Dr. York von **Falkenhayn**, Head of Corporate Development, HDI Global SE; Guido **Havers**, Partner Audit, Risk & Compliance Services, KPMG AG Wirtschaftsprüfungsgesellschaft

Moderator: Dr. Janett **Fahrenheit**, Regional Chapter Chair Lower Saxony, AmCham Germany

TOPIC: The Evolution of Sustainability: Unleashing Added Value for Businesses

June 5, 2024 Summer Talk 2024, Bavaria

SPEAKER: Dr. Stormy-Annika **Mildner**, Director, Aspen Institute Germany

TOPIC: Weichenstellung bis 2030 – Amerika hat die Wahl

June 5, 2024 Business Dinner, Saxony

SPEAKERS: Oliver **Schenk**, Chief of the State Chancellery and State Minister; Prof. Dr. Heribert **Heckschen**, AmCham Germany Regional Chapter Chair Saxony; Christian **Koitzsch**, President, European Semiconductor Manufacturing Company (ESMC); Prof. Dr.-Ing. Jens **Krzywinski**, Co-Director Department Speculative Transformation, TU Dresden

TOPIC: GameChanger – Nicht nur für die Chipindustrie: Die Transformation Dresdens im Europa des 21. Jahrhunderts

June 6, 2024 Executive Lunch, Rhine-Main

SPEAKERS: Mathias **Cormann**, Secretary-General of the Organisation for Economic Co-operation and Development (OECD)

TOPIC: Roundtable Discussion

APRIL EVENTS

- APRIL 18: Executive Breakfast with Ernesto Torres Cantú (Citi)

MAY EVENTS

- MAY 14: Expert Briefing with Diligent (Frankfurt)
- MAY 28: Demystifying the Pitfalls of Investing in Germany (Online)

JUNE EVENTS

- JUNE 05: Dinner with Staatsminister Oliver Schenk (Dresden)
- JUNE 13: Business After Hours Stuttgart Airport (Stuttgart)
- JUNE 18: 120th Annual Membership Meeting (Munich)
- JUNE 25: Transatlantic Climate Change Policies (Cologne)
- JUNE 27: Expert Webinar with Covington (Online)

> REGISTER NOW

For an overview of all our upcoming events, please see:

>> www.amcham.de/events/upcoming-events



To keep you informed about our upcoming events, we regularly post event highlights on our social media channels.

Follow us on LinkedIn to stay up to date.

Strategic Partnerships / AmChams in Europe

Advancing Our Strategic Partnerships

Established in October 2023, AmCham Germany's new department *Strategic Partnerships, Regional Coordination & Events* focuses on strengthening AmCham Germany's strategic partnerships, such as with the AmChams in Europe (ACE) network, the Munich Security Conference, as well as the U.S. Mission to Germany, among other transatlantic actors beyond our membership.

The new department also coordinates the activities of AmCham Germany in its current eight Regional Chapters together with AmCham Germany's Regional Chapter Chairs. Furthermore, the organization of AmCham Germany's Signature Events, i.e. the Annual Membership Meeting, the Female Founders Award, the Transatlantic Business Conference, and the Transatlantic Partnership Award, is a key task, as well as the further development of the NextGen project.



ABOUT THE AMERICAN CHAMBERS OF COMMERCE IN EUROPE (ACE)

Established in 1963, ACE serves as an umbrella organization for 49 AmChams across 47 countries throughout

Europe and Eurasia. It represents the interest of more than 17,000 American and European companies in Europe. The ACE network organizes virtual and in-person exchanges for its member AmChams several times a year, among others a Best Practice Sharing Conference, an annual Brussels Briefing hosted by AmCham EU, as well as a Delegation Trip to the U.S..
<https://amchamsineurope.com>



Left: Exclusive Tour for the ACE Network in Athens' Acropolis Museum
Right: Brainstorming and Best Practice Exchange on AmCham activities, event formats and content, among members of the ACE network.

Best Practice Sharing Conference Athens, Greece

Exchange of Innovative Ideas, Projects, and Best Practices

From September 27–29, 2023, the AmChams in Europe (ACE) Network hosted its annual **Best Practice Sharing Conference** in Athens, Greece. Thomas Henneberg, AmCham Germany's Head of Strategic Partnerships, Regional Coordination & Events, took part in the conference, which also celebrated the 60th anniversary of the AmCham's in Europe network. This year's annual meet-up, hosted by AmCham Greece, aimed to provide a forum for discussions about pivotal transatlantic business matters and explored the evolving role of the American Chambers of Commerce in the contemporary global business scene.

The conference's agenda included meetings with high-level leaders from business and politics, including the mayor of Athens Kostas **Bakoyannis**, U.S. Ambassador to Greece George J. **Tsunis**, and Dr. Albert **Burla**, Chairman & Chief Executive Officer, Pfizer. They shared insights on several topics ranging from the current state of the Greek economy and its remarkable turnaround after the financial crisis, to issues of relevance for transatlantic economic relations, such as the technological transformation as well as sustainable practices in the business world. Renowned for its historical significance and vibrant culture, Athens provided a fitting backdrop for this gathering.

Strategic Partnerships / AmChams in Europe



The ACE group in front of the European Parliament in Brussels.

Brussels Briefing and Transatlantic Conference 2024

Brussels, Belgium

22 AmChams from Europe Coming Together in Brussels

From Monday March, 18 to Wednesday, 20 March 2024 the American Chamber of Commerce to the European Union (AmCham EU) organized the Brussels Briefings, which brought together 39 representatives from 22 AmChams across Europe.

The **Brussels Briefing** offered insightful meetings and discussions on the state of the transatlantic economy, U.S. business perspectives on the competitiveness of Europe as an investment location and the EU elections in June 2024. Participants also they had the privilege of hearing from Marisa **Lago**, U.S. Under Secretary of Commerce for International Trade, who provided valuable perspectives and updates on transatlantic trade relations from the U.S. government's standpoint. The group also participated in a **Transatlantic Reception** in the European Parliament and AmCham EU's **Transatlantic Conference 2024**. The conference focused on the theme of *The Transatlantic Effect: Shaping the Global Agenda*. It put the focus on how Europe and the U.S. can set international standards and drive change.



Ajsa **Vodnik**, Chair, AmChams in Europe; Suzanne **Clark**, President & CEO, U.S. Chamber of Commerce; Elias **Spiritounias**, Vice Chair, AmChams in Europe.

ACE Delegation Trip 2024 USA

40 AmCham Executives from 30 Countries Fostering Economic Growth

The ACE U.S. Delegation Trip in April 2024 was marked with a full agenda of constructive meetings concerning transatlantic relations with key US stakeholders, such as with Marisa **Lago**, Under Secretary of Commerce for International Trade at the U.S. Department of Commerce, and Suzanne Clark, President and CEO, U.S. Chamber of Commerce. The group gained valuable insights on the political climate in the US, as well as expert assessments on what's to come in the election year 2024. They explored synergies aimed at fostering economic growth and opportunities for businesses on both sides of the Atlantic. Among the topics discussed and briefing sessions received included the outlook on the EU and U.S. Elections 2024, the state of the US Economy, trade and industrial policies on both sides of the Atlantic as well as potential changes in a Biden / Trump 2.0 administration, as well as geopolitical and other issues of transatlantic relevance, such as the need for more coordinated transatlantic approaches on AI regulation and standard setting, defense cooperation, China, as well as investment incentives. One key message: the 8.7 trillion € transatlantic economy will continue to thrive, no matter the election outcome.

Strategic Partnerships / Munich Security Conference Side Events



Advancing Economic Security and Fostering Transatlantic Cooperation

The 60th Munich Security Conference provided a platform for AmCham Germany and its members of the transatlantic business community to gather with influential political and business leaders from across the Atlantic. AmCham Germany hosted two official side events to discuss transatlantic cooperation.

On February 17, 2024, AmCham Germany, the Transatlantic Business Initiative (TBI), and the U.S. Embassy Berlin hosted once again a German-U.S. Congressional Business Roundtable.

The roundtable featured remarks from Dr. Siegfried **Russwurm**, Chairman, TBI; U.S. Ambassador to Germany Dr. Amy **Gutmann**, and Simone **Menne**, President, AmCham Germany; emphasizing the imperative of strengthening the transatlantic relationship with a forward-looking approach of avoiding lose-lose dynamics, as this year's Munich Security Report fittingly addressed. Collectively they underscored the importance of further developing common standards and favorable investment conditions to foster prosperity and create beneficial conditions for businesses on both sides of the Atlantic.

We were honored by the attendance of German Vice-Chancellor Robert **Habeck** and Munich Security Conference Chairman Ambassador Christoph **Heusgen** who joined our roundtable discussion alongside a diverse group of transatlantic business stakeholders.

- 1 Simone **Menne**, AmCham Germany (*right*), U.S. Ambassador to Germany Amy **Gutmann**
- 2 German Vice-Chancellor Robert **Habeck** (*middle*)
Siegfried **Russwurm**, BDI (*left*), Ambassador **Gutmann** (*right*)
- 3 Atmosphere during the event.



INSTITUTIONAL PARTNERSHIP WITH THE MUNICH SECURITY CONFERENCE

As an institutional partner of the Munich Security Conference (MSC), AmCham Germany is co-hosting the German-U.S. Congressional Business Luncheon in cooperation with the Transatlantic Business Initiative and the U.S. Embassy. AmCham Germany is also organizing an annual dinner reception for members of the U.S. Congressional Delegation and representatives of the transatlantic business community. Both events are official side events of the MSC.

>> <https://www.amcham.de/news-details/munich-security-conference-2024-congressional-business-roundtable-transatlantic-networking-dinner>

Strategic Partnerships / Munich Security Conference Side Events



Deepa **Gautam-Nigge**, SAP; Simone **Menne**;
Christin **Schack**, 3M

Navigating Uncharted Waters – Mapping Transatlantic Pathways for Securing Economic Growth, Innovation and Resilience

The transatlantic networking dinner on February 17, 2024, provided high-level inputs on pressing issues facing the transatlantic partnership from representatives of the transatlantic business community and the U.S. congressional delegation. This official side event organized by AmCham Germany at the Munich Security Conference is a significant platform for transatlantic dialogue and collaboration.



Dana **Rao**, Adobe; Alex **Rogers**, Qualcomm

Speakers highlighted the essential value of strong cooperation between the private sector and governments to sustainably ensure the competitiveness of economies. Simone **Menne** emphasized the priority of transforming lose-lose dynamics into win-win scenarios, advocating for expanding opportunities for all transatlantic stakeholders. Representative Jim **Himes** (D-CT) stressed the urgency of returning to a regime of free trade and addressing protectionist tendencies as well as underlying anxieties.



Brian **Nelson**, U.S. Department of the Treasury's Under Secretary for Terrorism and Financial Intelligence attended the event and engaged in conversations with our ExCo member David **Knower**, Cerberus.

Alex **Rogers**, representing Qualcomm, one of the largest software and wireless technology corporations, highlighted the imperative of adapting to the intricate realities of the contemporary world, where the assumption of trade being inherently free is no longer guaranteed. Despite the looming challenges, he expressed profound optimism regarding the pursuit of continued prosperity in the German-U.S. American relationship. A common theme of all speakers was a call for action to both politics and business to further stimulate growth and guarantee stable economic prosperity on both sides of the Atlantic.



Daniel **Andrich**, AmCham Germany; Congressman Jim **Himes**, representing Connecticut's 4th District in the United States Congress; Jim **Monroe**, Monroe Atlantic.



Atmosphere during transatlantic networking dinner.

Thank You to Our Premium Partner & Partners

Premium Partner

Qualcomm (represented by Alex Rogers; Nate Tibbits; Wassim Chourbaji; Benjamin Sokolowski; Juliana Koza)

Partners

Cerberus Beteiligungsgesellschaft (represented by David Knower)
Microsoft (represented by Wolfgang Dierker; Dr. Michael Dörner).
Monroe Atlantic (represented by Jim Monroe)

NextGen / Program

AmCham Germany's NextGen Program

Through the NextGen program, AmCham Germany connects young professionals with a strong interest in fostering the transatlantic partnership.

The NextGen program supports the future of AmCham Germany by creating an enthusiastic, digitally driven community that is attractive for coming generations of diverse talent. In bringing together this group of aspiring people from a variety of sectors, it is our goal to support tomorrow's decision makers and

transatlantic business leaders. By participating in the NextGen program, our member companies profit from employees with a transatlantic mind-set and an enhanced professional network that spans multiple industries.

After completion of the NextGen year, participants benefit from the growing NextGen alumni network. The program is complemented by a Steering Committee consisting of NextGens to link participants and alumni.

>> www.amcham.de/membership/nextgen-program



NextGen Workshop during the kick-off conference 2023

JOIN AMCHAM GERMANY'S NEXTGEN PROGRAM

Each year a group of young and mid-career professionals from AmCham Germany member companies are selected to become part of the one-year NextGen program. This allows them to closely experience AmCham Germany and foster transatlantic economic relations, to network and share their expertise with peers from a diverse range of sectors, and to discuss business challenges with industry leaders. After completion of the NextGen year, participants benefit from the growing NextGen alumni network.

A kick-off conference as well as subsequent year-round events include discussions with high-level speakers from business, politics, media, and think tanks, in formats including but not limited to roundtable discussions, site visits at AmCham Germany member companies, workshops that focus on fostering the understanding of transatlantic business relations and current geoeconomic affairs, as well as the U.S.-German relationship in a broader sense.

Nominations for the cohort of 2025/2026 open in December 2024.

NEXTGENS WILL...

- enhance their own skill sets in fields such as leadership, future of work, new technology etc.
- be field experts on the insides and dynamics of transatlantic business
- establish a network across different sectors and within AmCham Germany's membership
- exchange expertise and best practices among their peers.

PROGRAM OUTCOMES...

- support tomorrow's decision makers and transatlantic business leaders
- place current key topics of the companies of the NextGens in the broader context of German-American partnership
- establish a network across different sectors and within AmCham Germany's membership.

NextGen / Program



During the **kick-off conference in August 2023**

From left to right: Alexander Pilitsis; Megan Deardorff; Anastasia Jost; Alexander Köhler; Torben Krauss; Amadeus van Lier; Severin Kodalle; Caroline Schwarzer; Sven Prielzel; Thomas Henneberg; Simon Eickmann; Daniel Andrich; Frank Nicolaisen; Nora Wiegand.

Kick-Off Conference

Welcoming the 2023/2024 NextGen Cohort
July 29 – August 2, 2023

PLACE: Lake Starnberg, Feldafing

A total of 26 individuals from our member companies embarked on a year full of transatlantic insights on politics, economic growth, trends, and intercultural exchange. The aim of the **kick-off conference** is to provide the NextGens a platform to connect, expand their network, and gain insights from a range of leadership and transatlantic topics.

Further, AmCham Germany gives the cohort insights to the different sides of the organization, its membership, the opportunities within the NextGen program, and provides through the conference the opportunity of exchange. These exchanges include discussions with speakers from the transatlantic business community, workshops centering on topics such as leadership and diversity, and networking opportunities.

During the kick off conference at Lake Starnberg, the NextGen cohort 2023/24 listened to an innovative introduction by Markus **Pflitsch**, CEO & Founder, Terra Quantum AG, on quantum computing and

its potential to shift the transatlantic security paradigm.

David **Knower**, Rhine–Main Regional Chapter Chair, joined the cohort for our opening dinner and provided details to AmCham Germany’s regional work and engagement opportunities.

The cohort engaged in a wide range of activities: Discussing best-practice examples on topics such as diversity, new work, talent acquisition, and environmental consciousness as well as interacting with the NextGen Steering Committee (represented by Daan **Smans** and Miriam **Farnbauer**), blended with many networking opportunities and teambuilding moments.

THANK YOU TO: Simone **Menne**, President of AmCham Germany, and Philipp **Meske**, Alix Partners, for their input during the conference; Arvid **Nienhaus** Coaching for his workshop on leadership skills; Claudia **Donzelmann**, Chair, AmCham Germany Chapter Bavaria, for hosting our NextGens for the site visit in Munich; **U.S. Consulate** Munich for hosting the cohort during a site visit.

Leadership Day Berlin

March 20, 2024

PLACE: Berlin

The **NextGen Leadership Day** included a set of high-caliber meetings to provide the NextGens with an opportunity to discuss issues of current relevance to the transatlantic partnership with leaders from politics, business, and AmCham Germany.

The NextGens met Theresa **Monaghan**, Senior Policy Advisor to Michael Link at the German Federal Foreign Office, followed by discussions with Policy Chair Jim **Monroe** on security topics, and at the U.S. Embassy with William **Czajkowski**, Minister Counselor for Commercial Affairs, Stephen **Anderson**, Minister Counselor for Economic Affairs, and Christin **Mechler**, Senior Regional Investment Specialist, covering topics around transatlantic commerce, trade priorities and initiatives to strengthen business ties and transatlantic collaboration. The day concluded with a visit to **Pfizer Germany**, where the NextGens explored AI and healthcare projects. Discussions covered the potential and challenges of AI technology, including data collection and regulation. Finally, they attended the **Female Founders Award** ceremony at **Microsoft**, hosted by AmCham Germany.

Leadership Day in April 2024

From left to right: Felix Boas; Nora Wiegand; Stefan Maurer; Shelley Cantrac; Torben Krauss; Alexander Köhler; Megan Deardorff; Oskar Krügel; Monika Blauburger; Simon Eickmann; Karen Heckman; Frank Nicolaisen; Caroline Schwarzer.



Policy Activities / Policy Committees and Chairs

as of June 2024

The Voice of Transatlantic Business

AmCham Germany's public affairs and government relations activities revolve around the work of six specialized policy committees.

The policy committees constitute AmCham Germany's forum for discussing and defining policy recommendations on critical transatlantic business and government issues. They are the voice of transatlantic business and foster the dialogue between AmCham Germany's member companies and decision makers in Berlin, Brussels and Washington, D.C., as well as other stakeholders in politics, business and civil society. Position statements and press releases are developed in order to deliver members' opinions to government, the public and relevant stakeholders.

Two Policy Advisors coordinate all advocacy activities beyond the committee-specific issues.

Aerospace and Defense Committee



Chair James E. Monroe
Monroe Atlantic GmbH



Chair Dirk Niebel
Rheinmetall

Digital Policy Committee



Chair Dr. Guido Brinkel
Microsoft GmbH



Chair Nina Keim
Salesforce.com Germany



Chair Stefanie Valdés-Scott
Adobe

Energy & Climate Committee



Chair Christiane Landsberg
Thermo Fisher Scientific



Chair Dr. Birgit Ortlieb
Dow Deutschland

Healthcare & Life Sciences Committee



Chair Dr. Gerd Kräh
Lilly Deutschland



Chair Dorothee Stamm
Medtronic GmbH

Tax Committee



Chair Kai Strüngmann
UPS



Chair Christof K. Letzgus
PricewaterhouseCoopers

Trade and Strategic Competitiveness Committee



Chair Dr. Clemens Doeppen
Ford-Werke



Chair Dr. Christina Gommlich
BASF

Policy Advisors



Advisor
Philipp Braun
Solventum



Advisor
Dr. Wolfgang Dierker
Microsoft

Policy Activities / Leadership Visit to Washington, D.C.



1 LEADERSHIP VISIT

The annual **Leadership Visit** involves representatives from AmCham Germany member companies discussing relevant economic policy issues with representatives of the U.S. administration, U.S. Congress, think tanks and the transatlantic business community in Washington, D.C.

With the **Leadership Visit** we strengthen ties and promote shared economic interests in a rapidly evolving global environment.



2

Transatlantic High-Level Meetings: Building Relationships with Key U.S. Policymakers

From April 14 to April 16, 2024, AmCham Germany's President Simone Menne travelled to Washington, D.C., to discuss current economic policy issues with representatives from the transatlantic community in the context of the U.S. presidential elections and the European elections. Menne was accompanied by a delegation of company representatives, both German and U.S. firms.

The delegation had numerous meetings including sessions with Axel **Dittmann**, Deputy Chief of Mission of the German Embassy to the U.S.; Under Secretary Jose **Fernandez** and Chief Economist Dr. Chad **Brown**, U.S. Department of State; Under Secretary Marisa **Lago**, U.S. Department of Commerce; Jeff **Rathke** and Peter **Rashish** of the American-German Institute; Dr. Christoph **Schemionek**, Representative of German Industry and Trade, Amb. Richard **Burt** and mit Suzanne **Clark**, U.S. Chamber of Commerce.

All these meetings underscore AmCham Germany's dedication to open and direct dialogue as a means to build relationships and address economic challenges and opportunities between the EU and the U.S.

During the annual leadership visit, we discussed how Germany and the U.S. jointly can strengthen their economic competitiveness and leadership roles. Participants of the delegation got a first-hand sense of U.S. political priorities in this election year and beyond.



3



4

- 1 Marisa **Lago**, Under Secretary of Commerce for International Trade and Simone **Menne**.
- 2 Suzanne **Clark**, President and CEO of the U.S. Chamber of Commerce and Simone **Menne**.
- 3 During a meeting at the U.S. State Department. Rob **Smith**; David **Knower**; Simone **Menne** talking to Under Secretary Jose **Fernandez** (left).
- 4 During the **Congressional Breakfast** with the Former Members of Congress/ Congressional Study Group on Germany.

Policy Activities / Committee Meetings

Standing Up for Transatlantic Business

From keeping our members informed on what matters most to promoting their dialogue with political leaders – AmCham Germany’s advocacy work is committed to supporting fair and free trade between the U.S. and Europe and promoting a regulatory framework that encourages investment and fosters economic growth.

A large number of AmCham Germany’s corporate members are actively engaged in our six industry- and issue-specific policy committees. Together, we devise positions and submit policy recommendations to political decision makers in Germany, the EU and the U.S.

Our regular committee meetings with political stakeholders serve as a platform for our members to address their concerns directly and simultaneously use the weight of a unified voice.

THE SIX POLICY COMMITTEES:

- Aerospace and Defense
- Digital Policy
- Energy and Climate
- Healthcare & Life Sciences
- Tax
- Trade and Strategic Competitiveness

Selected Policy Committee Meetings (July 2023–June 2024):



July 11, 2023 Berlin

Energy & Climate Committee Meeting with Oliver Rentschler, Director-General for Climate Diplomacy, Economic Affairs and Technology in the Federal Foreign Office in Berlin.

TOPICS: Current energy and climate issues

Picture: Meeting with Oliver Rentschler (second left)



September 26, 2023 Berlin

Healthcare & Life Sciences Committee Meeting with Dr. Thomas Steffen, State Secretary at the Federal Ministry for Health

TOPICS: EU pharmaceutical legislation
Picture: Meeting with State Secretary Dr. Steffen. From left to right: Dr. Kräh; Dorothee Stamm; Dr. Steffen; Sebastian Zirfas, Pfizer

September 29, 2023 Berlin

Healthcare & Life Sciences Committee Meeting with Stefanie Drese, Minister of Health for the State of Mecklenburg-Western Pomerania

TOPICS: Latest developments regarding the federal hospital legislation

October 11, 2023 Washington, D.C.

AUSA Dinner

The Aerospace & Defense Committee hosted the AUSA Dinner 2023 as part of the Association of the United States Army (AUSA) Conference in Washington, D.C.

Speakers included: Jim Monroe, Co-Chair of the Aerospace and Defense Committee of AmCham Germany, and Major General (Ret) Wolfgang Köpke, President of the Association of the German Army



October 13, 2023 Berlin

Digital Policy Meeting with Tobias Bacherle, MdB, Alliance 90/The Greens; Chairman of the Committee on Digital Affairs,

TOPICS: Current digital policy issues

Policy Activities / Committee Meetings



Picture: Meeting with Tobias Bacherle

November 8, 2023 Berlin

Aerospace & Defense

Committee Meeting with Michael Georg Link, MdB, Coordinator of Transatlantic Cooperation at the Federal Foreign Office and Deputy Chairman for International Policy of the FDP Parliamentary Group

TOPICS: Current defense topics

November 8, 2023 Berlin

Aerospace & Defense

Committee Meeting with Prof. Dr. Dries Faems, Chair of Entrepreneurship, Innovation and Technological Transformation at WHU

TOPICS: Current defense topics

November 9, 2023 Berlin

Tax Committee Meeting

with Ines Körner, Head of department IA5 – Tax Policy, Federal Ministry for Economic Affairs and Climate Action (BMWK).

TOPICS: Current tax issues

November 9, 2023 Berlin

Healthcare & Life Sciences Committee Meeting with Melis Sekmen, MdB, Alliance 90/The Greens

TOPICS: EU pharmaceutical legislation, digitalization of the German healthcare system, reform of the German hospital landscape

December 14, 2023 Berlin

Digital Policy Meeting with Dr. Jens Zimmermann, MdB, SPD Parliamentary Group

TOPICS: Current digital policy issues, covering key areas such as artificial intelligence, digital infrastructure, and the digitization of public administration

December 19, 2023 virtual

Trade and Strategic Competitiveness Committee Meeting with Matthias Jørgensen, Head of Unit for USA and Canada at DG TRADE, European Commission; and Ellen House, Director for Europe, Office of the United States Trade Representative.

TOPICS: Activities of the Trade and Technology Council (TTC) working groups in 2024



January 15, 2024 Berlin

Digital Policy Meeting with Stefan Rouenhoff, MdB, CDU/CSU Parliamentary Group)

TOPICS: Current digital policy topics
Picture: Fabian Bahr, Carl Zeiss AG; and Stefan Rouenhoff (right).

January 17, 2024 Berlin

Healthcare & Life Sciences Committee Meeting with the Heads of the Unit for Health, Federal Ministry for Economic Affairs and Climate Action (BMWK)

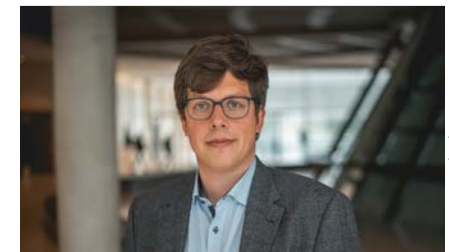
TOPICS: Current healthcare topics



January 18, 2024 Berlin

Digital Policy Meeting with Carla Hustedt, Head of department “digitized society”, Stiftung Mercator GmbH.

TOPICS: Current digital policy issues
From left to right: Patrick Spengler, Miller & Meier Consulting; Benjamin Solokowski, Qualcomm; Carla Hustedt



February 1, 2024 Berlin

Energy & Climate Committee Meeting with Dr. Lukas Köhler, MdB, Deputy Chairperson, FDP Parliamentary Group

TOPICS: Current energy and climate topics

Policy Activities / Committee Meetings

© Dr. Köhler



February 22, 2024 Berlin
Aerospace & Defense Committee
 Meeting with Dr. Sebastian **Schäfer**,
 MdB, Alliance 90/The Greens
TOPICS: Current defense topics
From left to right: Dirk Niebel,
Committee Chair; Dr. Schäfer; Jim
Monroe, Committee Chair

March 11, 2024 virtual
Tax Committee Meeting with
 Markus **Herbrand**, MdB, spokes-
 person for financial policy,
 FDP Parliamentary Group
TOPICS: Current tax issues



March 13, 2024 Berlin
Digital Policy Committee Meeting
 with Dr. Irina **Soeffky**, Director,
 Federal Ministry for Digital and
 Transport (BMDV), head of the
 subdivision National, European and
 International Digital Policy
TOPICS: Current digital policy issues

March 22, 2024 Berlin
Digital Policy Committee Meeting
 with Sergey **Lagodinsky**, Member
 of European Parliament und the
 Greens/European Free Alliance
TOPICS: Current digital policy issues



April 16, 2024 virtual
Energy & Climate Committee
 Meeting with
 Dr. Julia **Verlinden**, MdB, Deputy
 Chairperson, Alliance90/The Greens
TOPICS: Current issues in energy and
climate policy
Picture: Dr. Julia Verlinden

April 18, 2024 Berlin
Digital Policy Committee Meeting
 with Amy **Roth**, Cybersecurity and
 Digital Policy Officer, U.S. Embassy
TOPICS: Current digital policy issues

© Rainer Kurzeder



May 13, 2024 virtual
Joint Committee Meeting with Bernd
Lange, MEP
COMMITTEES: Trade & Strategic
Competitiveness; Energy & Climate
TOPICS: Current issues in trade and
energy & climate policy
Picture: Dr. Clemens Doepgen;
Bernd Lange; Christiane Landsberg;
Dr. Birgit K. Ortlieb.



May 14, 2024 Berlin
Aerospace & Defense Committee
 Meeting with Florian **Hahn**, MdB,
 CDU/CSU parliamentary group
TOPICS: Current defense issues
From left to right: Nils Finder;
Eva Geywitz; Alexander Renner;
Florian Hahn; Jim Monroe; Pascal
Misoph, Michael Haidinger; Raphael
Schmieder.

Policy Activities / Committee Meetings / Papers & Statements

June 4, 2024 Berlin

Energy & Climate Committee Meeting with Dr. Matthias Miersch, MdB, Deputy Chairperson, SPD Parliamentary Group
TOPICS: Current energy and climate policy issues

June 6, 2024 Berlin

Transatlantic Parliamentary Evening
 On the occasion of ILA Berlin the Aerospace & Defense Committee jointly organized with the Aerospace Parliamentary Group, the German Aerospace Forum and AmCham Germany member company General Atomics a parliamentary evening. Speakers included: U.S. Ambassador to Germany Dr. Amy Gutman; Linden Blue, CEO, General Atomics; Simone Menne, AmCham Germany President
TOPICS: Current defense issues

June 12, 2024 Berlin

Tax Committee Meeting with Silke Bruns, Director for International Taxes (IV B), Federal Ministry of Finance and Antje Tillmann, MdB, Spokesperson for Financial Policy, CDU/CSU-Parliamentary Group
TOPICS: Current issues in corporate taxation



© Flonn Grosse

June 14, 2024 Berlin

Healthcare and Life Sciences Committee Meeting with Mario Brandenburg, Parliamentary State Secretary to the Federal Minister of Education and Research
TOPICS: Current healthcare and life sciences issues

Position Paper

January 2024

Digital Policy Committee: Position paper on Artificial Intelligence



AmCham Germany underscores the necessity for international cooperation in regulating this transformative technology.

The core recommendations are as follows:

1. Since AI is a globally used instrument and is integrated into economies worldwide, regulation must also be internationally coordinated and respected.
2. Regulation must consider safety requirements and innovative potential equally and thus be both value- and risk-based.
3. Regulation must be centralized at the national level. Given its significant importance, we deem coordination within the Chancellery to be necessary.
4. Regulation must also be coordinated internationally and requires the cooperation of governments, business, science, and civil society. AmCham Germany suggests striving for a supranational authority to prevent the fragmentation of standards.
5. Globally applicable and interoperable AI requires the coordination of essential key terms and technical standards.



In response to the increasing importance of artificial intelligence (AI) in global economic processes and technical advancements, AmCham Germany published a position paper “**Seizing the Momentum – Collaboratively Shaping International AI Regulation**”.

AmCham Germany encourages governments, businesses, academia, and civil society to work collectively in shaping a harmonized and effective international AI regulatory framework.

Policy Activities / Top Level Meetings

In Dialogue with Political Leaders

Our Top Level Meeting series provides AmCham Germany's leadership exclusive access to the highest political levels in Germany and the U.S. In these Top Level Meetings, we illustrate the particular importance of the German-U.S. trade relationship and free trade more broadly as an important pillar of our shared economic successes. In addition, we use these high-level forums to advocate the improvement of Germany's attractiveness as a business location for foreign investors and promote fair competition within Germany's various markets.



July 19, 2023 Frankfurt

Meeting with Armand Zorn, MdB

Armand Zorn, MdB, and **Daniel Andrich**, General Manager AmCham Germany, discussed opportunities for U.S. and German business, trade, digitalization and current developments in transatlantic relations, such as the Inflation Reduction Act.

Armand Zorn stated: "The Inflation Reduction Act displays the ambitions of the U.S. government to effectively combat climate change and to dedicate great financial means to this fight. In Germany and the European Union, we have also brought forward ambitious plans to promote and further the transformation towards a sustainable and just economy, such as the European Green Deal and the Fit for 55-Package. The decisive point will be how to also mobilize private capital to finance the transformation."

Pictured: Armand Zorn, MdB (left); and Daniel Andrich, AmCham Germany.



September 5, 2022 Berlin

Business Day of the German Ambassadors' Conference

From 4 to 7 September 2023, the heads of the more than 220 embassies, consulates general and permanent missions to international organisations convened at the Federal Foreign Office to discuss global developments. As part of the **Business Day** of the German Ambassadors' Conference, Simone Menne, President of AmCham Germany, moderated a panel on North American-German business with the German Ambassador to the U.S., Andreas **Michaelis**, the German Ambassador to Canada, Sabine **Sparwasser** and the German Ambassador to Mexico, Wolfgang **Dold**.

Among other things, the discussion centered around the importance of free trade agreements and how the United States-Mexico-Canada Agreement USMCA has contributed to the success of trading policies.

From left to right: Ambassador Wolfgang Dold; Simone Menne; Ambassador Sabine Sparwasser; Consul General David Gill.

Policy Activities / Top Level Meetings



© AmCham Germany

September 19, 2023 Berlin

Meeting with *Gesellschaft zum Studium strukturpolitischer Fragen*

Together with Stefan **Rouenhoff**, MdB, Dr. Laura von **Daniels** (Stiftung Wissenschaft und Politik (SWP)), and Dr. Christian **Forwick** (Federal Ministry for Economics and Climate Action), AmCham Germany General Manager Daniel Andrich discussed at the *Gesellschaft zum Studium strukturpolitischer Fragen* the expansion of transatlantic trade relations in the context of global competition as well as the Trade and Technology Council and the EU-U.S. Global Arrangement on Sustainable Steel and Aluminium.

Picture: During the discussion with Stefan Rouenhoff.



© Grüne Fraktion Schleswig-Holstein

September 22, 2023 Kiel

Panel Discussion with Vice Chancellor and Federal Minister Robert Habeck

Reliability of regulations, a skilled workforce, energy costs and infrastructure are all important factors that companies consider when investing in a new location. This was one of the main messages from AmCham Germany President Simone Menne at a podium discussion at the Landeshaus Schleswig-Holstein. Together with Vice Chancellor and Federal Minister Robert **Habeck**, Laura **Pooth** (Chair of DGB Nord), Roland **Kühl** (General Manager at Raffinerie Heide GmbH) and the chairman of the Green Parliamentary Group in Schleswig-Holstein, Lasse **Petersdotter**, participants discussed how Schleswig-Holstein can become climate-neutral and what impact this would have. One very important point made by Simone Menne: Many U.S. companies feel that the overall reliability of politics in Germany has decreased. Restoring trust and regulatory reliability is key to mastering the transformation to climate neutrality.

Picture: Federal Minister Robert Habeck.



© BDI

September 27, 2023 Berlin

U.S.-German Economic Forum with the TBI

Meeting with representatives of the German Federal Government and the U.S. Administration, as well as representatives from AmCham Germany and TBI.

Picture: Representatives from AmCham Germany, TBI, Germany Federal Government and the U.S. Embassy.



Cadillac – Iconic Innovation

combined energy consumption: 22.5 kWh/100km (WLTP),
combined CO2 emission: 0g/km (WLTP), CO2 class: A.

General Motors recently launched its all-electric, direct-to-consumer Cadillac business in Germany, debuting the premium Cadillac LYRIQ, the first Cadillac fully electric SUV in the market. Alongside Germany, Cadillac is available in Switzerland, Sweden, and France.

Cadillac has over 120 years of industry leadership in quality and innovation. This spirit of innovation continues with the LYRIQ being built on General Motors' unique Ultium battery platform, which generates up to 528 horsepower with a range of up to 530 km on a full charge. You can add an estimated 200 km of range in as little as 15 minutes of charging time at 190kW.

The LYRIQ's exterior boasts a bold and visually distinctive silhouette, highlighted by a black crystal grille and vertical lights. A panoramic glass roof enhances the LYRIQ's aerodynamics, and also adds to its visual appeal. Inside,

ELECTRIC SUV
 ICONIC BRAND
 ELEGANT DESIGN
 INNOVATION
 ULTIUM BATTERY
 PREMIUM DRIVING

the LYRIQ features a sleek, tech-filled cabin, including a 33-inch diagonal, seamless LED display. The 19-speaker AKG Studio audio system is a Cadillac exclusive that incorporates Adaptive Volume and Surround Technology to create an immersive listening experience.

The LYRIQ has been specially tuned for Europe: high performance summer tires combined with standard Brembo brakes deliver a premium driving experience, tailored to European roads. The LYRIQ EV also offers four drive modes to customers – Tour, Snow/Ice, Sport and a personalized My Mode.

Test drives are available in Berlin, Munich, and Cologne. Later this year, we'll also be opening Cadillac City, our permanent experience centers, in both Frankfurt and Hamburg.

FACTS AND FIGURES

- **Headquarter in the USA:** General Motors Company, Detroit, Michigan
- **Worldwide number of employees:** 165,000
- **Headquarter in Germany:** Frankfurt am Main

Top Executive in Europe

- **Jaclyn McQuaid** – President & Managing Director, GM Europe

www.cadillaceurope.com



CADILLAC

HORVÁTH – Management Consultancy



Horváth is an international, independent management consultancy with more than 1,300 employees at locations in Europe, the USA and other global markets. As a top consultancy for transformation, performance management and digitalization, we lead companies and public organizations to sustainable success and long-term value creation.

Horváth represents profound, innovative approaches and solutions – based on our roots and values, shaped by our founder Professor Péter Horváth. Our clients, from executive to specialist level, appreciate our focus on efficiency and effectiveness as well as our trustful cooperation. Horváth has received countless awards for its outstanding project results and high-level customer satisfaction and international experience.

We help companies make strategic progress, consistently exploit growth potential, establish

effective structures and processes, and set the course for success. We support companies and organizations on the path to transformation to achieve sustainable value and success in a changing world.

Horváth has a proven track record as a strong solutions partner for all aspects of performance and transformation. We have propelled corporate groups, medium-sized companies, and public organizations toward their paths to success.

TRANSFORMATION

PERFORMANCE MANAGEMENT

DIGITALIZATION

VALUE CREATION

SUSTAINABILITY

FACTS AND FIGURES

- **Worldwide number of employees:** more than 1.300
- **Headquarter in Germany:** Stuttgart (since 1981)
- **Headquarter in the USA:** Atlanta with further Offices in Chicago and New York

Top Executives

- **Tony Klimas** – President Horvath & Partners Management Consulting Corporation, USA
- **René Linsner** – CEO Horvath & Partners Management Consulting Corporation, USA

www.horvath-partners.com
www.horvath-usa.com



Policy Activities / Top Level Meetings

POLICY COMMITTEE ACTIVITIES 2023/2024

6

HIGH PROFILE POLICY COMMITTEES

28+

HIGH-LEVEL COMMITTEE MEETINGS

9+

TOP LEVEL MEETINGS



© FDP Bundestagsfraktion

November 8, 2023 Berlin

Meeting with Christian Dürr, MdB, leader of the FDP parliamentary group in the Bundestag

AmCham Germany's General Manager Daniel Andrich met with **Christian Dürr**, MdB, in Berlin to discuss transatlantic trade and investment in light of current geopolitical challenges.

In addition to discussing how to stimulate economic growth in Germany — e.g. through the *Wachstumschancengesetz* (Growth Opportunities Act) and immigration — they talked about EU trade policy and how it can contribute to opening up new markets and dismantling trade barriers.

Pictured: Daniel Andrich, AmCham Germany; Christian Dürr, MdB.



© Staatskanzlei Schleswig-Holstein

January 11, 2024 Kiel

Regional Top Level Meeting with Daniel Günther, Minister President of Schleswig-Holstein

Daniel Günther, Minister-President of Schleswig-Holstein invited **Simone Menne**, President of AmCham Germany, to the Staatskanzlei Kiel to discuss opportunities for transatlantic partnership in Schleswig-Holstein.

Minister-President Günther outlined: "Schleswig-Holstein is a very future-oriented region in Germany. We have great ambitions regarding the energy transition, as Schleswig-Holstein aims to be climate-neutral by 2040. We already hold a leading role in Germany when it comes to generation and exporting green energy, which is a significant location advantage for investors".

Pictured: Minister-President Daniel Günther and AmCham Germany President Simone Menne meeting in Kiel.

Policy Activities / Top Level Meetings

© Uli Regenschneit



January 19, 2024 Stuttgart

Regional Top Level Meeting with Winfried Kretschmann, Minister-President of the State of Baden-Württemberg

AmCham Germany representatives came together for a Regional Top Level Meeting in Stuttgart with Minister-President Winfried **Kretschmann** and the Head of the State Ministry Florian **Stegmann**.

Baden-Württemberg maintains strong economic ties with the United States of America. The U.S. is Baden-Württemberg's most important trading partner, well ahead of Switzerland and China. The role of the more than 280 U.S. enterprises operating in Baden-Württemberg is as important as that of their counterparts from Baden-Württemberg who have set up subsidiaries and manufacturing sites in the U.S.



Pictured above: A delegation of AmCham Germany members met with Minister-President Kretschmann.

Simone Menne, AmCham Germany President, and Minister-President Kretschmann.



© BMDC

January 22, 2024 Berlin

Top Level Meeting with Dr. Volker Wissing, Federal Minister for Digital and Transport

AmCham Germany members met with Federal Minister Dr. **Volker Wissing** to discuss transatlantic business cooperation, especially in the areas of digitalization and AI regulation. During the discussion, we presented Minister Wissing with the newly released position paper on artificial intelligence.

From left to right: Dr. Wolfgang Dierker; Philipp Mittag; Philipp Justus; Dr. Clemens Doepgen; Dr. Michael Haidinger; Christin Schack; Simone Menne; Dr. Sabine Gilliam; Dr. Volker Wissing; Boris von Chlebowski.

Membership / Corporate Member Benefits

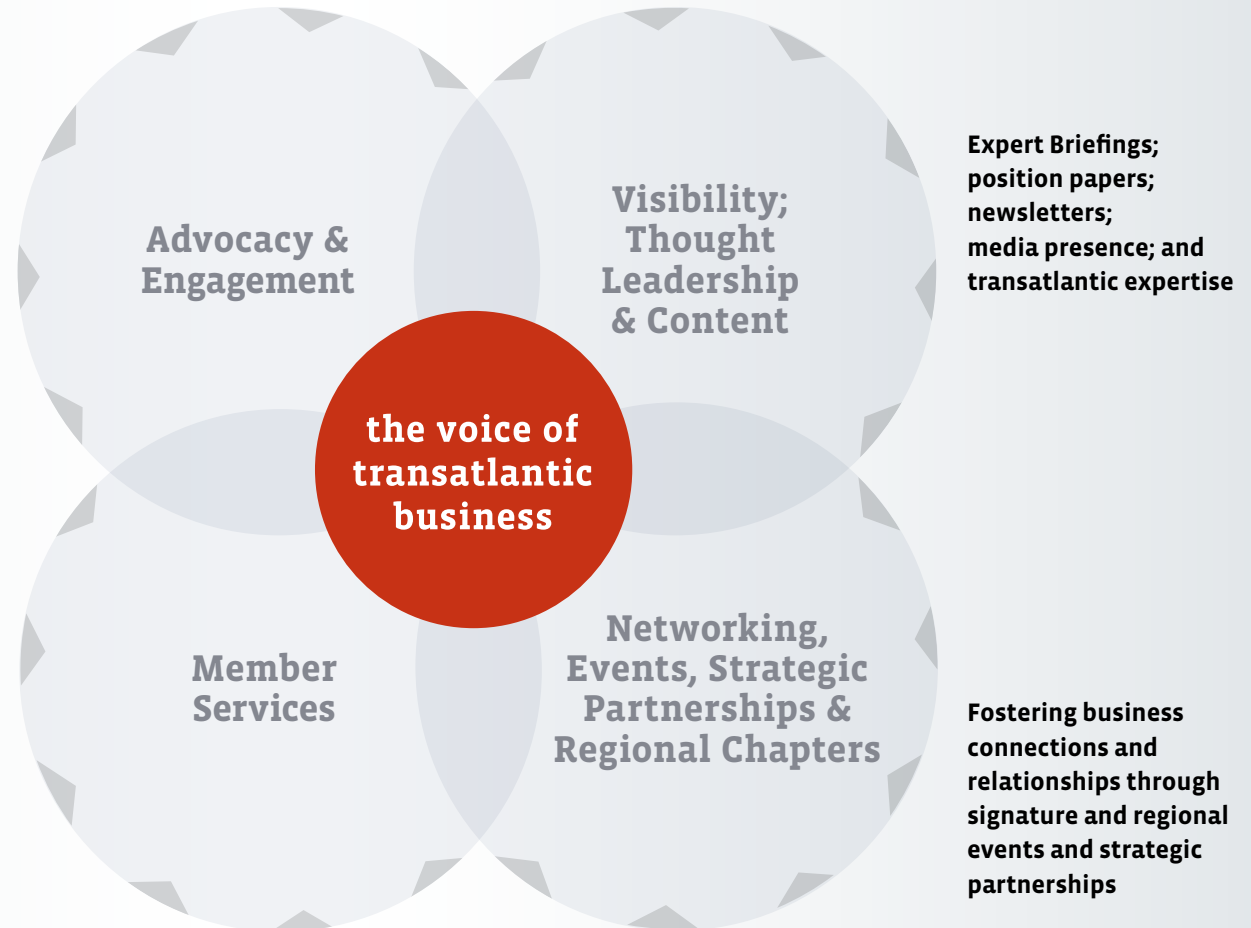
Key Corporate Member Benefits

AmCham Germany aims to provide members with the most relevant, individually tailored benefits and services in four areas:

- **Advocacy & Engagement**
- **Networking; Events; Strategic Partnerships; & Regional Chapters**
- **Member Services**
- **Visibility; Thought Leadership & Content**

Government relations on the federal and state level; policy committee activities

Connector for market entry, legal and visa related inquiries



MORE INFO >>

We look forward to further discussing the benefits of AmCham Germany membership with you. Please do not hesitate to contact us: E.membership@amcham.de

Membership / Patron & Ambassador Members: A–Z

Increase Your Visibility and Involvement!

AmCham Germany's Patron and Ambassador members not only benefit from maximum visibility within our network, but also receive access to the most exclusive member benefits. Upgrading to Patron and Ambassador membership is available for all members.

AmCham Germany is member-led and member-driven. Our members are the foundation of our work and mission to promote global trade relations based on the deeply rooted American-German partnership. Our members share a common interest in the continued advancement of business relations between the United States and Germany.

CORPORATE MEMBERSHIP

AmCham Germany members range from startups and small and medium-sized enterprises to global players in a wide variety of industries.

An overview of AmCham Germany's corporate members is located on our website.

Our Corporate Members

AmCham Germany members range from startups and small and medium-sized enterprises to global players in a wide variety of industries.

Click below to view our Company Members, entailing Associate Members and Partner Members.

Our two highest membership categories, the Ambassador Members and Patron Members, are additionally listed in separate columns.

Members List

ALL ASSOCIATE PARTNER AMBASSADOR PATRON

The following list showcases our **Patron Members** and **Ambassador Members** who enjoy additional visibility as an exclusive member benefit.

3M

Abbott
AbbVie

Accenture

Adecco Germany Holding

Adobe Systems

ADVANT Beiten

AGCO Corporation

AIG Europe

Airbus
Alfred Kärcher
AlixPartners
Allen & Overy
Allianz
ALTANA

Amazon Deutschland Services

American Express Europe
ARAG
Arrow Electronics
AstraZeneca
Audi
Avaya
B. Metzler seel. Sohn & Co.
Bain & Company
Bank of America Europe
BASF

Bayer

Bayerische Motoren Werke

Becton Dickinson

BELCHEM

BILSTEIN GROUP

Bird & Bird

BNP Paribas

Boehringer Ingelheim

Boeing

Bristol-Myers Squibb

Brose Fahrzeugteile

Brunswick Group

Burger King

Capgemini Deutschland Holding

Capital International Management

Cargill

Carl Zeiss AG

Celanese

Cerberus Deutschland

Beteiligungsberatung

Cisco Systems

Citibank Europe

Clayton, Dubilier & Rice

CMS Hasche Sigle

Coca-Cola

Commerzbank

ConocoPhillips

Covington & Burling LLP

DEKRA

Dell

Deloitte

Deutsche Bank

Deutsche Börse

Deutsche Lufthansa

Deutsche Post DHL Group

Deutsche Telekom

Diehl

DIN e.V.

DLA Piper UK

Dow

DRÄXLMAIER Group

DuPont Deutschland Holding

Dussmann Stiftung & Co.

DZ BANK

eBay Corporate Services

ElringKlinger

Ericsson

Ernst & Young

Evonik Industries

ExxonMobil

Facebook

FM Global

Ford-Werke

Fragomen Global

Fresenius

Freshfields Bruckhaus Deringer

FTI Consulting

GEA Group

General Electric Deutschland Holding

Generali

Genpact

GlaxoSmithKline

GLEISS LUTZ

goetzpartners Corporate Finance

Goldman Sachs

Goodyear

Google

Hapag-Lloyd

Harris Williams & Co.

Membership / Patron & Ambassador Members: A–Z (continued)

Henkel	ManpowerGroup	PricewaterhouseCoopers	Thermo Fisher Scientific
Hewlett-Packard Enterprise	Marsh & McLennan	Procter & Gamble	thyssenkrupp
HOCHTIEF	Mayer Brown	Prologis Germany Management	Tishman Speyer Properties
Hogan Lovells International	Mazars	PUMA	TLI Steuerberatungsgesellschaft Dobner GmbH & Co. KG
Honeywell Deutschland Holding	McDonald's	Pyramid AG	TRUMPF
Honeywell International Inc.	McKinsey & Company	Qualcomm CDMA Technologies	TÜV SÜD
HP Deutschland	Medtronic	QVC	Uber
IBM	Mercedes-Benz Group	Radisson Blu Hotel Frankfurt	UBS Europe
Infosys	Merck	Rheinmetall	UL International
ING Bank	Messe Düsseldorf	Robert Bosch	UniCredit Bank
Janssen-Cilag	Microsoft	Robert Half	United Parcel Service
Johnson & Johnson Medical GmbH	Monroe Atlantic	Roland Berger	Value Retail Management
Jones Day	Morgan Stanley Europe	RSM Ebner Stolz Wirtschaftsprüfer Steuerberater Rechtsanwälte Partnerschaft mbB	Verizon
J.P. Morgan Securities	Motorola Solutions	Salesforce.com	Vertex Pharmaceuticals
K&L Gates	MSD SHARP & DOHME	SAP	vfa – Verband Forschender Arzneimittelhersteller
KION GROUP	MTU Aero Engines	SAS Institute	White & Case
KIRCHHOFF Automotive	NetApp	Schaeffler AG	
Kleinbongartz & Kaiser	Noerr	Siemens	
Klöckner & Co.	Novartis Pharma	Sixt SE	
Koenig & Bauer	NRW.Global Business	Slalom GmbH	
Korn Ferry	OPPENHOFF & PARTNER	Software AG	
KPMG	ORACLE	Solventum	
KROLL	OTIS	Squire Patton Boggs	
KUNZ Rechtsanwälte Partnerschaft	Otto	Strategic Resource Management	
Kyndryl	Palo Alto Networks	Stryker GmbH & Co. KG	
Landesbank Baden-Württemberg	Parker Hannifin	TARGUS Management Consulting	
LANXESS	Permira Beteiligungsberatung	taskforce – Management on Demand	
Lapp Holding	Pfizer Pharma	TeamViewer	
Latham & Watkins	Philip Morris	Texas Instruments	
Liebherr-Werk Ehingen GmbH	Phillips 66 Continental Holding	The Bank of New York Mellon	
Lilly	Pivot Regulatory	The Hershey Company	
Linklaters	Plug & Play Germany GmbH	The Walt Disney Company	
Lupp + Partner	PLUTA Rechtsanwalts GmbH		
Luther Rechtsanwaltsgesellschaft	Ing. h.c. F. Porsche AG		

MORE INFO >>

For further information on upgrading your membership and increasing your engagement, please contact us at membership@amcham.de.

HP – Engineering Experiences that Amaze



HP Inc. is an international technology company. We are convinced that a single idea has the power to change the world.

With our product and services portfolio of personal systems, printers and 3D printing solutions, HP is helping to turn these ideas into reality.

Building on 85 years of experience, we envision a world where innovation can deliver extraordinary contributions to humanity. Our technologies – a product and service portfolio ranging from computers and notebooks, printers to printing solutions for industrial applications and 3D printing solutions – have been developed with this progress in mind.

We know that inspiring ideas can come from anyone, anywhere and at any time. And it only takes one idea to make a lasting change in the world.

INNOVATION
TECHNOLOGY
SUSTAINABILITY
CYBERSECURITY
HYBRID WORK
COLLABORATION SOLUTIONS

Product Portfolio

The company offers a wide range of innovative and sustainable hardware, services and subscriptions for personal computers, notebooks and workstations, printing, 3D printing, hybrid work, conferencing, gaming and more. As a leader in personal systems and printing, HP develops digital experiences that enable people to collaborate, co-create and communicate in today's hybrid world. Thanks to personalization and 3D printing, we design groundbreaking innovations.

Security

HP Wolf Security provides hardware-based security and endpoint-focused security services that help organizations protect PCs, printers and employees from cyberattacks. HP Wolf Security's comprehensive endpoint and maximum resilience starts at the hardware level and extends through software and services.

Sustainability

HP is on a mission to become the most sustainable and just technology company in the world. Our sustainability priorities include climate action, with a focus on achieving net zero emissions, human rights and building a culture of equality and empowerment, as well as digital equality that accelerates access to education, healthcare and economic opportunity.

FACTS AND FIGURES

- **Headquarter in the USA:** Palo Alto, California
- **Worldwide number of employees:** 58,000 employees in over 170 countries worldwide
- In fiscal year 2023, the company achieved net sales of 53.7 billion US dollars
- 28,000 patents underline the company's innovative strength and commitment to technology.
- HP Deutschland GmbH is a subsidiary of HP Inc. with headquarters in Böblingen.

Top Executives in Germany

- **Adrian Müller, Peter Kleiner** – Managing Directors
- **Birgit Adrion** – Chairwoman of the Supervisory Board

www.hp.com/de



2024 Annual Membership Certificate Recipients

AmCham Germany enjoys a long tradition of support from its strong membership base which includes numerous companies with memberships dating as far back as 50+ years. Annually, AmCham Germany honors a select group of its longstanding members and expresses an additional degree of gratitude to them for their ongoing support over the past decade, and multiples thereof. We look forward to many more years of successful cooperation with these members and all our members. Our work and activities would not be possible without their support.

FUN FACTS

Did you know how long our members have been with us?

68% for 10+ years

38% for 20+ years

20% for 30+ years

12% for 40+ years

7% for 50+ years

(as of May 2024)

In 2024, these companies and individuals celebrate the following anniversaries:

50 Years

Johnson & Johnson GmbH
Sheraton Frankfurt Airport
Hotel & Conference Center
Taylor Wessing Partnerschaftsgesellschaft
mbH

40 Years

Audi AG
Morgan, Lewis & Bockius LLP
Sigwart, Peter E.W.
RSM Ebner Stolz GmbH & Co. KG
Wirtschaftsprüfungsgesellschaft
Steuerberatungsgesellschaft

30 Years

Baden-Württemberg International (bw-i)
Agency for International Economic and
Scientific Cooperation
BridgehouseLaw LLP
Cleary Gottlieb Steen & Hamilton LLP
Coca-Cola GmbH
FedEx Express Germany GmbH
Flughafen Stuttgart GmbH
Förster, Dipl.-Ing. Helga
Heckschen & van de Loo – Notare
Hessen Trade & Invest GmbH
IMG – Investitions- und Marketing-
gesellschaft Sachsen-Anhalt mbH
Industrie- und Handelskammer Dresden
Landesentwicklungsgesellschaft Thüringen
mbH (LEG)
Roesen, Rolf Philipp
SAP SE
TAXON GmbH Wirtschaftsprüfungsgesell-
schaft Steuerberatungsgesellschaft

Wilmer Cutler Pickering Hale and Dorr LLP
Wirtschaftsförderung Sachsen GmbH
(Saxony Trade & Invest)

25 Years

ASK Allgemeine Sicherheits- und Kontroll-
gesellschaft mbH Berlin
HÄRTING Rechtsanwälte PartGmbH
Krüger, Helga
Längerer, Heinrich
LEADER SELECTION
Robert Bosch GmbH
State Street Bank International GmbH
Value Retail Management Germany GmbH
Wirtschaftsförderung Region Stuttgart
GmbH Stuttgart Region Economic
Development Corporation

20 Years

AlixPartners GmbH
Attemptum AG
BNP Paribas S.A. Niederlassung Deutschland
Companions Werbeagentur GmbH
CONCILIUS AG
Dell GmbH
Fresenius SE & Co. KGaA
HUSEMANN-Group
IQVIA Commercial GmbH & Co. OHG
Latham & Watkins LLP
Lockheed Martin
NVIDIA GmbH
ORACLE Deutschland B.V. & Co. KG
Reuning, MBA, Dipl.-Ing. Jürgen
Rittmaier, Roderick
Rufus Steinkrauss Personal GmbH
Schulte, Dipl.-Kfm. Jan Harm Christian
THOMSEN GROUP Resulting GmbH TGISC
Tornow, Klaus M.

UL International Germany GmbH
Verizon Deutschland GmbH

10 Years

Barclays
Bechtle-Kobarg, Dr. Christine
Beelitz & Cie
Bergner, Gerd
Bohlen Industrie GmbH
Brose Fahrzeugteile SE & Co. KG, Coburg
C7 Laboratory Work Station GmbH
DRÄXLMAIER Group
DTO Consulting GmbH
Ericsson GmbH
EuroQ Holding GmbH
Frankfurt School of Finance & Management
gGmbH
Hilton Frankfurt Airport
Leiser, Thomas W.
Lepach, Dr. Michael
METIS Rechtsanwälte PartG mbB
Miller & Meier Consulting
NIEMEYER CAPITAL MANAGEMENT GmbH &
Co. KG
Paul, Dipl.-Kfm. Thomas
POLICYNAVIGATION
PUMA SE
RWT Crowe GmbH Wirtschaftsprüfungs-
gesellschaft Steuerberatungsgesellschaft
Steelcase GmbH
TÜV SÜD AG
Uber Germany GmbH
Ufer, Dr. Frederic
Vistra (Germany) GmbH
Voss, Ernst F.



Across borders and cultures and in the midst of geopolitical uncertainty, we are increasingly interconnected — and so are our most pressing business challenges. Digital transformation is no longer a singular project but an ongoing necessity. Supply chain disruption is an ever present threat. Beyond completion, deal value is only realized with successful integration. Wholesale changes of how and where we do our jobs has brought the future of work into the here and now. And business leaders are seeking sustainable and inclusive growth.

THINK BIGGER: integrated solutions to key business issues

Baker McKenzie delivers holistic solutions to interconnected challenges. Our team of 13,000 people, including over 6,500 lawyers and tax professionals, works alongside our clients to drive growth. We bring insight and foresight on the ground in markets worldwide. We work in partnership with our clients, providing the right perspective to inform decision-making while managing risk, and we enable business leaders to access untapped opportunities.

THINK FASTER: rapid crises response and risk management

As one of the leading German law firms, Baker McKenzie advises national and international companies and institutions in all areas of commercial law. In Germany, more than 200 legal and tax professionals in Berlin, Dusseldorf, Frankfurt/Main and Munich represent their clients' interests with proven professional expertise and international experience.

THINK FURTHER: business transformation and future readiness

DIGITAL TRANSFORMATION
ENERGY TRANSITION
STRATEGIC TRANSACTIONS
SUPPLY CHAINS
SUSTAINABILITY
WORKFORCE REDESIGN

FACTS AND FIGURES

- Global revenues of USD 3.3 billion (FY23)
- More than 70 global offices
- Since 1962 in Germany (first international law firm in Germany)
- A strong presence in the DACH region: four offices in Germany (Berlin, Dusseldorf, Frankfurt, Munich), one office in Austria (Vienna), two offices in Switzerland (Geneva, Zurich)

Management Committee of Baker McKenzie Germany:

Dr. Alexander Wolff, Managing Partner
Dr. Oliver Socher
Dr. Christian Vocke

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www.bakermckenzie.com



Member Services / Expert Briefings and Webinars

A Year in Review

Expert Briefings and Expert Webinars are member-driven events that allow companies to reach a captive audience of AmCham Germany members while sharing in-depth information and knowledge on current developments in corporate, economic, and legal issues.

This membership benefit is exclusively reserved for members at Partner, Ambassador or Patron level.

» Customized Event to Promote Expert Exchange and Increase Member Visibility

- Consultation on topic selection, timing of the event, and speaker options
- Invitation and event promotion support including a customizable AmCham Germany distribution list
- **Optional:** Registration management
- **Optional:** Scouting of facilities, organization of tech equipment & catering (*additional costs apply*)
- Event promotion in the AmCham Germany online event calendar, via AmCham Germany's LinkedIn Account, and on the AmCham Germany website
- Publication of event recap report on AmCham Germany homepage and LinkedIn, shortly after the event. Member company produces event report with a minimum of 250 words.
- All Expert Briefings are also included in AmCham Germany's in-print publication, the **Annual Report**.

International Tax Highlights

Status Update 2023: Reorganization without Borders

Expert Briefing with Pricewaterhouse Coopers (June 28, 2023) **Frankfurt/M**

In this expert briefing the legal framework and developments in Germany regarding cross-border corporate reorganizations and how these changes align with EU directives to create a more harmonized and secure environment for such transactions were discussed. The briefing provided a comprehensive understanding of the complexities and potential challenges involved in corporate transactions, including cross-border conversions, mergers, spin-offs, and share-for-share transactions, helping participants make informed decisions and navigate the regulatory landscape effectively.

SPEAKERS: Christof K. **Letzgus**, Partner, PwC Germany; Dirk **Krome**, Lawyer and Tax Consultant, PwC Legal Germany

EXPERT BRIEFINGS IN NUMBERS

11

Expert Webinars

400+

Participants

(refers to year 2023/24)

Aktuelle Entwicklungen in der Nachhaltigkeitsberichterstattung – Herausforderung für U.S. Unternehmen in Europa

Expert Webinar with Grant Thornton (September 6, 2023) **virtual**

The *European Green Deal* aims to make the EU the first continent to become climate neutral by 2050. One measure to achieve this goal is the significant expansion of sustainability reporting for companies. This is being done through the *Corporate Sustainability Reporting Directive (CSRD)* and the *EU Taxonomy Regulation*. The CSRD will affect companies in stages from January 1, 2025, and will oblige them to provide detailed sustainability reporting. This affects not only companies based in Europe, but also non-European companies with activities in Europe.

SPEAKERS: Dr. Claudia **Schrimpf-Döriges**, Partner and Head of Accounting & Reporting Advisory and ESG, Grant Thornton AG Wirtschaftsprüfungsgesellschaft; and Marjorie **Whittaker**, Managing Director National Professional Standards Group and ESG & Sustainability Services Grant Thornton LLP U.S.; **Moderator:** Frank **Schmid**, Partner and Head of U.S. Desk, Grant Thornton AG Wirtschaftsprüfungsgesellschaft

Member Services / Expert Briefings and Webinars

International Tax Highlights The Growth Opportunities Act

Expert Briefing with Pricewaterhouse Coopers (October 30, 2023), Frankfurt/M

In this expert briefing the transformational environment for both the U.S. and the German/EU economies was highlighted. The focus was on the tax aspect, with the Growth Opportunities Act suggesting measures to encourage investment considering also recent U.S. tax developments. Participants discussed how companies can benefit from new incentives.

SPEAKERS: Christof K. **Letzgun**, Partner, PwC Germany; Tom **Patten**, Partner, PwC USA

Employment Options and Business Travel to the U.S.

Expert Webinar with Fragomen Global LLP (December 7, 2023) virtual

The webinar provided participants with essential information about popular visa classifications, including the E-2, L-1, and ESTA visas. The event's speakers provided information on the legal requirements and best practices associated with obtaining and using these visa classifications to facilitate a smooth transition across borders. By shedding light on the different visa types and offering insights into the intricacies of the U.S. immigration system, the event equipped participants with the knowledge and tools they need to navigate the immigration process effectively.

SPEAKERS: Oliver **Ashworth**, Senior Associate and expert in legal questions concerning staff transferring; and David **Iannella**, Director at Fragomen Global and expert transferring staff from Germany to the U.S.



Pictured: Dr. Stephan Niermann; Professor Dr. Jürgen Moormann

Strategic Challenges in the Financial Sector Expert Briefing with Iron Mountain (December 07, 2023) Frankfurt/M

The speakers discussed the financial industry's way to the digital society. Digital society is reflected on several levels, of which at least three can be distinguished: the individual, business, and society. Another aspect was compliance risk management as a competitive factor. While ensuring compliance may incur substantial costs for companies, neglecting it could prove even more expensive, particularly for those in the financial industry.

SPEAKERS: Professor Dr. Jürgen **Moormann**, Frankfurt School of Finance & Management; Dr. Stephan **Niermann**, Head of Compliance, UBS Europe SE; Ralf **Reich**, Managing Director Germany & VP Northern Europe, Iron Mountain; and Iwona **Sikora**, Senior Vice President & GM, Records Management – Europe and South Africa, Iron Mountain



From up to down, left to right: Ralf Wiegand; Dr. Christian Schröder; Lars Lau; Dr. Christoph Bausewein

Cyber – Lessons Learned in 2023 and New Threats

Expert Webinar with Orrick (January 26, 2024) virtual

The panel discussed from different perspectives the current threat situation, such as the increasing number of cyber-attacks and blackmail damage. Areas for learning were identified and it was agreed that there is more need for action than ever in terms of cyber security. The outlook for 2024 outlined the planned legislation in Europe and the resulting changes for companies. Major challenges are seen in the rapid implementation to achieve greater cyber resilience and professionalization on the defensive side. Companies, software providers, cyber forensics experts, law enforcement agencies and legal experts will have to work even more closely together in future to contain the cyber threat.

SPEAKERS: Dr. Christoph **Bausewein**, Assistant General Counsel, Data Protection & Policy, CrowdStrike; Lars **Lau**, Cybercrime Division, Federal Office of Criminal Investigation Germany; Ralf **Wiegand**, National Security & IT Compliance Officer, Microsoft; and Dr. Christian **Schröder**, Partner and Head of EU Cyber & Privacy Practice, Orrick

Member Services / Expert Briefings and Webinars



Pictured: Christoph Letzgus; Dr. Jörg Hülshorst (right)

International Tax Highlights

Status Update 2024: Group Financing – Between Scylla and Charybdis

Expert Webinar with Pricewaterhouse Coopers (March 18, 2024) **virtual**

The webinar highlighted the importance of financing for investor decisions, which are urgently needed to successfully manage multiple challenges such as infrastructure, energy as well as digital transformation and despite a significant rise of market interest rates in recent years.

SPEAKERS: Christof **Letzgus**, Partner, PwC Germany; Dr. Jörg **Hülshorst**, Partner, PwC Germany.

The Finance Industry on its Path to Digital Society

Expert Webinar with Iron Mountain (February 07, 2024)

virtual

Digitalization is having a profound impact on the financial sector. Data, analytics, and technologies are playing an increasingly important role – the digital society is emerging. The financial sector has a special role to play in this transformation. In the webinar, the speakers discussed how the digital society will influence the financial sector in the future and what is important for financial institutions, particularly with regard to new technologies, ESG, and resilience.

SPEAKERS: Professor Dr. Jürgen **Moormann**, Frankfurt School of Finance & Management; and Cem **Tuncay**, Industry Lead Financial Services, Iron Mountain.

U.S.– China Trade Relations in 2024

Expert Webinar with Covington & Burling LLP (March 6, 2024)

virtual

Panel discussion on US-China trade frictions, commercial business challenges in China, potential impacts of 2024 election, and opportunities for European companies. The discussion included current and future U.S. trade policy towards China, business climate in China, and developments on foreign investments to China, as well as challenges and opportunities for multinational companies in the country.

SPEAKERS: Sean **Stein**, Senior Advisor; Yanping **Cao**, Partner; Christopher **Adams**, Senior Advisor; moderator: Henning **Bloss**, Partner. All from Covington & Burling.

Berichterstattung im Wandel: Die Herausforderungen des Jahres 2024 für Unternehmen und Stakeholder

Expert Briefing with Diligent Boardbooks (May 14, 2024) **Frankfurt**

In this briefing, speakers discussed how companies are navigating the increasingly changing reporting landscape and the regulatory challenges of 2024. These include directives and legislation such as NIS2, the CSRD, the EU Taxonomy, the CS3D, and the Supply Chain Due Diligence Act (*Lieferkettensorgfaltspflichtengesetz*).

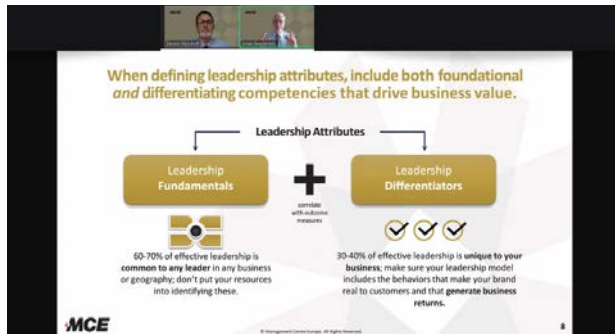
SPEAKERS: Markus **Costabiei**, ESG and sustainability expert, Solerte GmbH; Katarzyna **Lozinska**, audit expert, Diligent Boardbooks GmbH.



From left to right: Mohammed **Malek**, Diligent Boardbooks GmbH; Peter **Herr**, Diligent Boardbooks GmbH; Guido **Kläser**; Katarzyna **Lozinska**, Diligent Boardbooks GmbH; Clarissa **Elsässer**, AmCham Germany; Evripidis **Deretzis**, Diligent Boardbooks GmbH; Annette **Petow**, petow.law; Markus **Costabiei**, Solerte GmbH; Heather **Liermann**, AmCham Germany.

Member Services / Expert Briefings and Webinars

A Year in Review



The Pearls and Perils of Leadership

Expert Webinar with Management Centre Europe (May 16, 2024)

virtual

In this Expert Webinar, panelists discussed questions such as: “What does leadership look like in an era where turbulence and disruption are the norm?” and “Is there a one size fits all leadership?” Furthermore, the outcome of the GLOBE study and its main conclusions were presented. The findings revealed that many behaviors are similar across societies – no matter the cultural difference or society in which a leader is from, there are specific leadership behaviors that are viewed as effective. Business leaders have tremendous power to change the organizational culture of their companies by utilizing several methods that address underlying assumptions, beliefs, and values of their members.

SPEAKERS: Dennis **Woodruf**, Managing Director of Clearview Consulting Company USA and former Senior Consultant Leadership of the HayGroup – Korn Ferry; and Mr. Johan **Beeckmans**, Senior Associate and Leadership Expert, Management Centre Europe.

MORE INFO >>

To discuss this exclusive member opportunity, please contact AmCham

Germany's Membership Engagement & Development team at membership@amcham.de.

Expert Group: Corporate and Business Law Committee

The Corporate & Business Law Committee is an expert group that discusses relevant developments in the legal field from a transatlantic perspective.

Previous speakers included representatives from the U.S. Chamber Institute for Legal Reform, USPTO IP Attaché Program as well as members showcasing the corporate standpoint and implications for companies in Germany and the United States.

Contacts from AmCham Germany's member companies active in the law sphere (e.g. lawyers, counsels, etc.) are encouraged to participate and suggest topics of their interest.



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June 22, 2023 Rhine-Main

SPEAKER: Commissioner Hester M. **Peirce**, U.S. Securities and Exchange Commission
TOPIC: ESG legislations and regulation in Europe as well as corresponding SEC proposals related to climate

*Pictured: Dr. Robert **Weber**, Dentons; and Commissioner Hester M. **Peirce** during the lunch discussion on ESG legislation and regulation in Europe and corresponding SEC climate proposals.*



Chair
Dr. Denise Bauer-Weiler
UBS Europe SE



Chair
Dr. Robert Weber
Dentons Europe
(Germany) GmbH & Co. KG

Communication Activities

AmCham Germany offers its members a variety of content and communication channels. Whether in our newsletters, briefings or articles, we believe that sharing knowledge is the best way to achieve growth and success.

OUR GOALS

AmCham Germany's goals are to support unrestricted trade and investment between the United States and Germany, and to promote a healthy, open and productive business climate between the two countries. AmCham Germany represents the business interests of American firms located in Germany and the U.S. and also acts on behalf of its German members, many of whom maintain significant holdings in the United States.

OUR FOCUS

AmCham Germany provides a strong contribution to current policy debates through its communication activities. We provide a succinct and interesting portrayal of the Chamber's activities and membership and emphasize the importance of strong European-American relations.

OUR TOOLS

Complex transatlantic issues increasingly require an innovative and effective set of communication tools to broadcast our messages. The Chamber continuously advances its thought leadership through a variety of communication tools such as social media, videos, podcasts, surveys and press activities. The annual report sums up all activities throughout the year.

OUR VISION

As the voice of transatlantic business, AmCham Germany and its German and U.S. member companies advocate for free and rules-based trade and a competitive and open business climate on both sides of the Atlantic across all industries. It is enormously important for the transatlantic partnership to stay in touch and identify common goals.



Communication Activities / Social Media

Social Media

On LinkedIn, AmCham Germany fosters online dialogue and informs its members as well as the general public about Chamber-related activities. Frequent posts ensure AmCham Germany remains a well-recognized name in the public discourse on transatlantic affairs. Social media offers us a unique way to connect with our members and followers.

Social media (overall impressions):

~ 470,000



LinkedIn impressions:

~ 420,000

(May 2023 to May 2024)

Selected Top Posts



@AmCham Germany · January 17, 2024
 Ringing in the New Year in style with the first of our New Year's Receptions yesterday in #Düsseldorf! The main takeaway from our speakers Minister-President Hendrik Wüst (Staatskanzlei des Landes Nordrhein-Westfalen), Consul General Pauline Kao (US Consulate General Duesseldorf), AmCham Germany President Simone Menne and Regional Chapter Chairs Theresa Winkels and Frank Jørgensen was clear: A strong transatlantic partnership is essential in order to solve the challenges of our time. As Minister-President Hendrik Wüst emphasizes: "North Rhine-Westphalia and the United States are closely linked with each other. We are faced with the same big challenges: the transition to #green industry, the strengthening of #security and #defence policy and the struggle against #antisemitism. Together, we are filling the transatlantic relations with life. This is what the NRW-USA Year 2023/2024 represents." (...)

~ 10,617 impressions



@AmCham Germany · March 21, 2024
 AND THE WINNERS ARE... Promoting women in entrepreneurship is essential if we want to reap the benefits of an innovative and diverse society. On this note, we were pleased to bestow our fifth Female Founders Award this evening to [Viktoria Kanar](#) (Co-Founder & CEO of [Re-Fresh Global](#)) and [Carmen Rommel](#) (Co-Founder & COO of [BIOVOX GmbH](#)). This year's Award Ceremony at [Microsoft Germany](#) in Berlin was complemented by speeches and remarks from U.S. Ambassador Dr. Amy Gutmann, Award Patron [Dr. Marianne Janik](#) (Microsoft Germany), our Berlin-Brandenburg Chapter Chair [Prof. Dr. Torsten Oltmanns](#), [Alexa Gorman](#) (HTGF | High-Tech Gründerfonds & [encourageventures](#) e.V.) and previous award winner [Xenia Scholl](#) (Aitonomi AG (TeleRetail)). (...)

~ 10,329 impressions



@AmCham Germany · April 19, 2024
 Our Female Founders Award 2024 event film is now out! Click below for impressions from our Award Ceremony in Berlin last month and to hear first-hand from some of our speakers and award recipients about why empowering women in entrepreneurship is so important.

Congratulations again to this year's recipients and honorable mentions, and a big thank you to our Jury Members and Partners for all their support!



~ 2,000 impressions



@AmCham Germany · January 19, 2024
 Strengthening #transatlantic #business relations between Land Baden-Württemberg, Germany and the U.S. was the main topic of discussion at today's Top Level Meeting with Minister-President Winfried Kretschmann in #Stuttgart.

As Minister-President Winfried Kretschmann points out: "Baden-Württemberg maintains strong economic ties with the United States of America. The U.S. are our most important Hashtag #trading partners and the role of U.S. companies operating in Baden-Württemberg is as important as that of their counterparts from Baden-Württemberg who have set up subsidiaries and manufacturing sites in the United States." (...)

~ 9,544 impressions



Communication Activities / AmCham Germany in the Media

AmCham Germany in the Media

Media relations are generally becoming more and more digital. Classic press work is now valued differently due to social media. Nevertheless, the Chamber remains an important partner for the media, be it print, TV or radio. We provide our input on all aspects of transatlantic relations via a wide array of interview formats.

▶ The results of the **TOP50 survey** were featured in numerous articles. According to the surveyed U.S. companies, Germany remains a significant and appealing business and investment destination for the majority, despite existing challenges. The TOP 50 U.S. companies operating in Germany increased their revenue by an average of ten percent in the fiscal year 2022. **Pictured: Süddeutsche Zeitung** online; November 30, 2023.



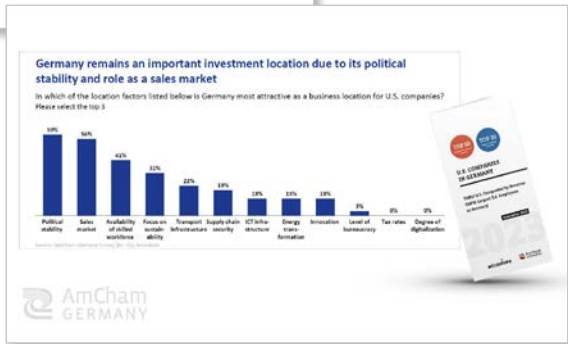
▶ On November 30, 2023, **Simone Menne** shared insights on U.S. companies' evaluation of Germany as a business destination during an interview on **Deutschlandfunk**.



▶ On March 21, 2024, **Simone Menne** sat down with Christina Raab from Accenture DACH to discuss the future of U.S.–German business relations, the upcoming presidential elections, and AI in an episode of the **#tomorrowtoday** podcast.



▶ **U.S. investors in Germany:** Cautious in the short term, confident in the long run. This was the main sentiment shared by President Simone Menne in KPMG's webcast on the occasion of the **Business Destination Germany 2024** – study, published in March 2024. Menne discussed the part of the study dealing with the perspective of U.S. investors.



„Amerika ist mehr als nur eine Person“
SCHWABACH Empfang der Handelskammer AmCham
 Von einem „Schicksalsjahr“ spricht Ministerpräsident Boris Rhein (CDU) mit Blick auf die US-Präsidentenwahl im November. Er geht von einer „Abspannungsrunde“ durch zwischen Präsidentenwahl und Protesten, sagt Rhein. Die Interessen der U.S. Unternehmen haben hier, wo sich die Absatzmärkte befinden, eine hohe Priorität. Rhein: „Die U.S. Wirtschaft ist ein wichtiger Partner für Deutschland.“
 „Auf Trump sei man sich einig, dass die U.S. Wirtschaft ein wichtiger Partner für Deutschland ist.“
 „Die U.S. Wirtschaft ist ein wichtiger Partner für Deutschland.“
 „Die U.S. Wirtschaft ist ein wichtiger Partner für Deutschland.“



October 19, 2023:
 Opinion Piece by Simone Menne on the **EU–U.S. Summit: The Clock is Ticking**

▶ On March 5, 2024, the **FAZ Rhein–Main** published an article on the New Year's Reception at Procter & Gamble Deutschland in Schwalbach. Featured guests: Prime Minister of Hesse Boris Rhein; U.S. Consul General Norman Thatcher Scharpf; and Regional Committee Chairs Gabriele Haessig and David Knower.

AmCham Germany / Staff and Departments as of June 2024

AmCham Germany's executive office is based in Frankfurt am Main, while it maintains an additional office and its official domicile in Berlin.

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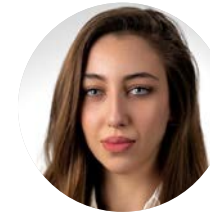
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Congratulations and Thank You!

50 Years of Membership

In celebration of their 50-year-anniversaries, we spoke with Johnson & Johnson, Sheraton Frankfurt Airport Hotel, and Taylor Wessing as they reflected on their long-term membership experience with AmCham Germany.



Antrag auf Mitgliedschaft in der AC - 376

American Chamber of Commerce in Germany

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TEL.: (069) 282534/283401
CABLES: AMECOC

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ADMINISTRATIVE OFFICE
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(1) Für Firmenmitgliedschaft Rechtsanwältin
Name der Gesellschaft: Dr. Graf von der Goltz Dr. Wessing & Partner
Anschrift: 4 Düsseldorf, Königsallee 92, 92 Tel. Nr. 13955
Geschäftszweig: Anwaltsbüro
Amerikanische Kapitalbeteiligung, falls solche in %

Building Bridges, Strengthening Our Ties

“This year marks the 50-year anniversary of our membership in the American Chamber of Commerce in Germany. We look back on decades of successfully building bridges across the Atlantic and forward to many more of strengthening the ties between both countries, based on shared values and interests.”



Victor Geus
Area Managing Director Central Europe at Kenvue (in Germany Johnson & Johnson GmbH)



A Global, Renowned, and Prestigious Network

“As an American hotel in Germany, it’s natural that we’ve been connected with AmCham Germany for years. We take pride in being part of a global, renowned, and prestigious network. Our commitment remains unwavering as we strive towards a collective vision of sustainable progress and enhanced intercultural appreciation.”



Rick Enders
Multi Property General Manager Frankfurt Airport Marriott Hotel & Sheraton Frankfurt Airport Hotel



Benefitting From a Constant Flow of Information

“For Taylor Wessing as an international law firm the economic relations between the U.S. and Germany are of considerable importance. By servicing our U.S. and German clients we are benefitting a lot from the constant flow of information on economics and politics through AmCham Germany. We are proud to be part of this transatlantic community for 50 years now.”



Olaf Kranz
Managing Partner Taylor Wessing Germany





Otis. Made to Move You For Over 170 Years

After cutting a rope that should have sent Elisha Otis on a free fall aboard a raised platform at the World’s Fair, the inventor declared himself “all safe.” Saved by his safety brake, invented the year prior, Otis wowed the crowd as he showcased his elevator platform. Today, more than 170 years after its first sale, Otis embraces its safety legacy while helping to advance the industry as a leading, world-class elevator and escalator manufacturing, installation, and service company.

Structures that ‘scraped the sky’ would soon be built relying on elevators to transport people and goods safely and efficiently to the upper floors. Otis’ invention would eventually enable the building of iconic skyscrapers,

bustling airports, residential apartments, and major office complexes.

SAFETY
INNOVATION
VERTICAL MOBILITY
SMART ELEVATORS
ESCALATORS
MODERNIZATION

When Otis first introduced the world to safe vertical travel, the planet included only about 1.2 billion people. Today, the world’s population is more than 8 billion. And the company Elisha Otis

started moves now 2.3 billion people a day and maintains approximately 2.3 million customer units worldwide. Otis is 71,000 people strong, all committed to meeting the diverse needs of our customers and passengers in more than 200 countries and territories.

“With great pride in our rich legacy, we continue to deliver for our stakeholders today, and we are focused on our future and what the next few decades will bring for Otis, our industry and the world’s mobility needs,” said Otis Chair, CEO & President Judy Marks. “I’m excited to witness the innovation and ambition of our colleagues who continue to advance our industry – likely beyond Elisha’s wildest dreams.”

FACTS AND FIGURES

Otis Worldwide Corporation

Employees: 71,000
Headquarters: Farmington Connecticut/USA
Branches & Offices: >1,400
Top Executive: Judy Marks
 Chair, Chief Executive Officer and President

OTIS GmbH & Co. OHG

Employees: 2,400
Headquarters: Berlin, Germany
Branches & Offices: >30
Top Executive: Udo Hoffmann
 Senior Vice President & General Manager Central Europe

www.otis.com



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