

# 121<sup>st</sup> Annual Membership Meeting

## May 27-28, 2025, Frankfurt am Main

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### ABOUT THE ANNUAL MEMBERSHIP MEETING (AMM)

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With more than **120 years of history**, the American Chamber of Commerce in Germany e.V. is a powerful voice of transatlantic business. Once a year, its members gather for the Annual Membership Meeting (AMM). The AMM brings together about **200 members and representatives from politics, media and the transatlantic business community** and offers a platform for interdisciplinary exchange and networking among them. The signature event typically has three components:

- **On May 27, 2025, meetings of AmCham Germany's Executive Committee, Board of Directors, as well as Chairpersons** (Regional Chapter Chairs, Policy Committee Chairs, Senior Advisors) and a **Recognition Dinner** for networking among our leadership will take place.
- **On May 28, the membership meeting**, which includes reports of AmCham Germany's President, General Manager as well as Treasurer on the development of the organization over the course of the past year, will take place. It also features the elections of the Executive Committee and Board.
- **A half-day business conference in the afternoon of May 28, 2025:** the conference will offer insights from **government and industry experts** in various formats, such as keynote speeches, panel discussions, and **breakout sessions hosted by platinum sponsors** – in an effort to actively foster discourse and best practice exchange on the most relevant transatlantic topics.

### SELECTION OF PAST KEYNOTE SPEAKERS

- **Dr. Florian Herrmann**, MdL, Head of the State Chancellery and State Minister for Federal and Media Affairs, Bavarian State Chancellery (2024)
- **Amy Gutmann**, U.S. Ambassador to Germany (2023 & 2022)
- **Wolfgang Schmidt**, Head of the Federal Chancellery and Federal Minister for Special Tasks (2023)
- **Christian Lindner**, former German Federal Minister of Finance (2022)
- **Annalena Baerbock**, Minister for Foreign Affairs, Federal Foreign Office (2021)
- **Peter Beyer**, MoP, Coordinator for Transatlantic Cooperation (2019)
- **Peter Altmaier**, Former Federal Minister for Economic Affairs & Energy (2018)
- **Cem Özdemir**, Minister for Food and Agriculture, German Federal Ministry for Food and Agriculture (2018)
- **Karen Donfried**, Assistant Secretary of State for European and Eurasian Affairs, U.S. Department of State, (2017)
- **Angela Merkel**, former Chancellor, Federal Republic of Germany (2016)

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## Sponsorship Opportunities in 2025

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The following four distinct packages are available exclusively for AmCham Germany members:

### COOPERATION PARTNER: € 20,000 plus VAT

**Recognition as a Cooperation Partner on all marketing materials, both online and in-print:** company logo on invitations, program, as well as on social media

**Exclusive speaker slot for a C-Level company representative during the business conference:** Participate in a panel discussion on current opportunities and challenges for transatlantic business or contribute a “Viewpoint from the Industry” input in the conference program

**Participate in the exclusive Recognition Dinner, which will be open to AmCham Germany’s leadership and sponsors of the conference (Gold sponsor level upwards).**

**Prominent company table at the conference venue, including the possibility to distribute info material and display your company roll-up**

or

**Option to have a max. three-minute company commercial prominently featured during the event**

**Receive 8 free tickets for the business conference part of the AMM**

### PLATINUM SPONSOR: € 10,000 plus VAT

**Recognition as Platinum Sponsor on marketing materials both online and in-print:** company logo on invitations, conference program, as well as on social media

**Host a Breakout Session during the Business Conference part of the AMM.**

**Participate in the exclusive Recognition Dinner, which will be open to AmCham Germany’s leadership and sponsors of the conference (Gold sponsor level upwards).**

**Option to have a max. three-minute company commercial prominently featured during the event**

**Receive 6 free tickets for the business conference part of the AMM**

## GOLD SPONSOR: € 6,000 plus VAT

**Recognition as Gold Sponsor on marketing materials, both online and in-print:** company logo on invitations, conference program, as well as on social media

**Prominent company table with possibility to distribute info materials and display your company roll-up at the conference**

or

**Place an Advertising Banner in one of our two AmCham Germany Newsletters (“Chamber News” or “The Navigator”)**

**Participate in the exclusive Recognition Dinner, which will be open to AmCham Germany’s leadership and sponsors of the conference (Gold sponsor level upwards).**

**Be visible through a “[Member Story](#)” on the AmCham Germany website**

**Receive 4 free tickets for the business conference part of the AMM**

## SILVER SPONSOR: € 3,000 plus VAT

**Recognition as a Silver Sponsor on marketing materials both online and in-print:** company logo on invitations, conference program, as well as on social media

**Receive 2 free tickets for the business conference part of the AMM**

## We would like to support the event

Yes, we would like to support the AMM 2025 as a

- COOPERATION Partner (20,000 €)
- PLATINUM Sponsor (10.000 €)
- GOLD Sponsor (6.000 €)
- SILVER Sponsor (3.000 €)

**Please Note:** A sponsorship contract will be signed between AmCham Germany and contract partner.

## Your Sponsorship Contacts at AmCham Germany

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