

19th Transatlantic Business Conference

November 20, 2025, Berlin

About the Transatlantic Business Conference

With more than **120 years of history**, the American Chamber of Commerce in Germany e.V. is a powerful voice of transatlantic business. Once a year, it organizes its Transatlantic Business Conference. For almost two decades, this conference has provided a **powerful annual platform for networking and exchange on the most relevant transatlantic topics for our members, as well as decision makers from politics, business, think tanks, and the media**. Participation numbers usually range between 200 – 300 attendees. With coverage on AmCham Germany’s social media channels, the conference also targets the general public. **Prominent keynote speakers in the most recent past** have included **Bill Anderson**, Chairman of the Board (CEO), Bayer AG (2024); **Jörg Kukies**, Minister of Finance, German Federal Ministry of Finance (2024); **Udo Philipp**, State Secretary, German Federal Ministry for Economic Affairs and Climate Action (2024); **Amy Gutmann**, former U.S. Ambassador to Germany (2023); **Tobias Meyer**, CEO, DHL Group (2023); and **Marisa Lago**, Under Secretary of Commerce for International Affairs (2022), among others.

Topics and Formats in 2025

AmCham Germany will hold its 19th Transatlantic Business Conference on November 20, 2025 at the Humboldt Carré in Berlin. On November 19, 2025, AmCham Germany will host the meetings of the Executive Committee, Board and Chairpersons, as well as an exclusive evening reception for AmCham Germany’s leadership, partners and sponsors of the conference. The 19th Transatlantic Business Conference will offer high-level perspectives on how to further **deepen transatlantic business and trade relations in 2025 and beyond**. With the federal elections in Germany and the inauguration of the 47th President of the United States of America, we can look forward to an exciting and challenging year. In times of fragile global business and investment conditions, further integration of the economic areas of the EU and the U.S. is more important than ever. In the realm of the conference, AmCham Germany will also cover further topics, such as the investment and location conditions in both Germany and the United States.

Sponsorship Opportunities in 2025

The following distinct packages are available exclusively for AmCham Germany members.

COOPERATION PARTNER: € 20,000 plus VAT

Recognition as a Cooperation Partner on all marketing materials, both online and in-print: company logo on invitations, program, as well as on social media

Exclusive speaker slot for a C-Level company representative during the business conference (for example participation in a panel discussion or for a “Viewpoint from the Industry”). **This exclusive opportunity offers you the chance to present and position your company in front of a high-ranking audience from renowned companies, politics, and the media.**

Prominent company table at the conference venue, including the possibility to distribute info material and display your company roll-up

or

Option to have a max. three-minute company commercial prominently featured during the event

8 free conference tickets

PLATINUM SPONSOR: € 10,000 plus VAT

Recognition as Platinum Sponsor on marketing materials both online and in-print: company logo on invitations, conference program, as well as on social media

Host a breakout session (company workshop, panel discussion, or other format) related to the overall conference topic. This opportunity offers you the chance to present and position your company in front of a high-ranking audience from renowned companies, politics, and the media.

Please note: First-come-first-served principle, due to limited number of breakout rooms available

Option to have a max. three-minute company commercial prominently featured during the event

6 free conference tickets

GOLD SPONSOR: € 6,000 plus VAT

Recognition as Gold Sponsor on marketing materials, both online and in-print: company logo on invitations, conference program, as well as on social media

Prominent company table at the conference venue, including the possibility to distribute info material and display your company roll-up

or

Place an Advertising Banner in AmCham Germany's Newsletter "Chamber News"

Be visible through a "[Member Story](#)" on the AmCham Germany website

4 free conference tickets

SILVER SPONSOR: € 3,000 plus VAT

Recognition as a Silver Sponsor on marketing materials both online and in-print: company logo on invitations, conference program, as well as on social media

2 free conference ticket

Yes, we would like to support the Transatlantic Business Conference 2025 as a

- COOPERATION Partner (20,000 €)
- PLATINUM Sponsor (10.000 €)
- GOLD Sponsor (6.000 €)
- SILVER Sponsor (3.000 €)

Please Note: A separate sponsorship contract will be signed between AmCham Germany and the respective partner.

Your Sponsorship Contacts at AmCham Germany

Thomas Henneberg

Head of Department

Strategic Partnerships, Regional Coordination & Events

T +49 30 2130056-22

E thenneberg@amcham.de

Sarah Duryea

Manager, Membership Engagement & Events

T +49 30 2130056-32

E sduryea@amcham.de