

Female Founders Award 2025

About the Female Founders Award (FFA)

Established in 2019, **AmCham Germany's Female Founders Award** promotes and empowers female founders in their visibility and transatlantic networks while inspiring and motivating other women to become entrepreneurs, too. Female founders remain a minority in the start-up ecosystem on both sides of the Atlantic. To increase their profile, AmCham Germany established the Female Founders Award, honoring successful female founders as positive role models in their functions. The award brings together the values of American entrepreneurial spirit and German entrepreneurship as well as the activities of AmCham Germany in the context of entrepreneurship, diversity, and women in leadership. The award winners will be honored at an award ceremony **on April 7, 2025 in Berlin**.

In 2022, AmCham Germany also established the **Female Leaders Platform**, a forum for exchange and high-level networking for the winners of the Female Founders Award and other high-ranking female leaders and founders among its membership. The Female Leaders Platform supports the goals of the award and increases its visibility through meetings throughout the year.

Sponsorship Opportunities in 2025

The following distinct packages are available exclusively for AmCham Germany members:

Platinum Sponsor

€ 10,000 plus VAT

Recognition as Platinum Sponsor on marketing materials, both online and in-print: company logo on award website, call for nominations, invitation to award ceremony, and at award ceremony.

Receive access and invitations to AmCham Germany's Female Leaders Platform meetings throughout the year and receive additional visibility by hosting a Female Leaders Platform Meeting (e.g. lunch, reception, etc), including welcome remarks or moderation by a c-level company representative and the provision of location and catering.

Optional speaker slot for c-level company representative (e.g. keynote from a business perspective or panel discussion with award recipients) **during the award ceremony.**

Social Media post including picture and personal quote ahead of the award ceremony.

Place a short editorial piece focusing on female entrepreneurship/leadership/diversity to be featured on AmCham Germany's website and newsletter **and place an advertising banner** in one of our two AmCham Germany Newsletters ("Chamber News" or "The Navigator").

Display of info material on an information table and place a banner with your company logo at the award ceremony.

5 tickets to the award ceremony included.

GOLD SPONSOR: € 6,000 plus VAT

Recognition as Gold Sponsor on marketing materials, both online and in-print: company logo on award website, invitation to award ceremony, and at award ceremony.

Receive Access and Invitations to AmCham Germany's Female Leaders Platform Meetings throughout the year for 1 member company representative.

Publish a Member Story on AmCham Germany's website
and

Display info material on an information table at the award ceremony.

3 tickets to the award ceremony included.

SILVER SPONSOR: € 3,000 plus VAT

Recognition as Silver Sponsor on marketing materials, both online and in-print:
company logo on award website, invitation to award ceremony, and at award ceremony.

2 tickets to the award ceremony included.

We would like to support the FFA

Yes, we would like to support the Female Founders Award 2025 as a

- Platinum Sponsor (10.000 € plus VAT)
- GOLD Sponsor (6.000 € plus VAT)
- SILVER Sponsor (3.000 € plus VAT)

Please Note: A separate sponsorship contract will be signed between AmCham Germany and the respective partner.

Your Sponsorship Contact at AmCham Germany

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